

# Join the Celebration in 2019!



*100 Years of Creating a Common  
Language for Chemistry*



United Nations  
Educational, Scientific and  
Cultural Organization



International Year  
of the Periodic Table  
of Chemical Elements

## IUPAC<sub>100</sub> & International Year of the Periodic Table (IYPT) Sponsorship Opportunities



**IUPAC**  
International Union of Pure and Applied Chemistry

# IUPAC100 and IYPT Sponsorship Opportunities

## Sponsor Funding Levels and Benefits

Sponsor Level	Element	Silver	Gold	Platinum	Global Partner
Funding Level	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000 or more
Logo (size) with link to site of your choice on both IUPAC100 and IYPT homepage	Small	Medium	Medium	Large	Largest
Logo on Landing Page of Periodic Table Challenge			Medium	Large	Largest
Nominate chemist for Periodic Table of Younger Chemists			Yes	Yes	Yes
Logo included on IUPAC100 Email blasts and associated social media				Yes	Yes
Contribute IUPAC Story to Collection					Yes
Logo on IUPAC Periodic Tables distributed to students in Africa					Yes

## Special Event Sponsorship Opportunities

### Event

#### IUPAC100 Events

Periodic Table Challenge

Periodic Table of Younger Chemists

Empowering Women in Chemistry: A Global Breakfast Event

IUPAC Stories Collection

Postgraduate Summer School on Green Chemistry in Africa

World Chemistry Leadership Initiative at Paris 2019

IUPAC100 Celebration and Reception at Paris 2019

#### IYPT Events

IYPT Opening Ceremony, UNESCO, Paris January 29, 2019

Special symposium at Paris 2019: The Periodic Table at 150

Periodic Tables for Students in Africa

IYPT Closing Ceremony

Sponsors may wish to provide a general sponsorship or direct their funding towards a particular activity or event(s). A list of some of the special events and activities being planned for IUPAC100 and IYPT is provided opposite.

## Media Sponsors

Media sponsors are welcome. This will entail an in-kind contribution and will be negotiated on a case-by-case basis. In principle, Media Sponsors will provide publicity and coverage for the Centenary or IYPT, for example through special feature articles, news stories, or social media activities. Benefits will be negotiated individually.

IUPAC is recognized as an organization with Public Benefit by the Canton of Zürich, Switzerland and incorporated under Swiss Law. Operational management is in the USA where IUPAC operates as a "not for profit" organisation under US tax law. Contributions to IUPAC are tax deductible depending on national law. Contributions can be made by wire transfer, USD checks and most major credit cards. Payments may also be made directly in Euros.

**To become a sponsor, please contact IUPAC Executive Director, Lynn Soby at [lsoby@iupac.org](mailto:lsoby@iupac.org)**

For sponsors that wish to contribute for IYPT via partner organizations, for example, the International Astronomical Union (IAU), International Union of Pure and Applied Physics (IUPAP), EuCheMS, the International Council for Science (ICSU), or the International Union of History and Philosophy of Science and Technology (IUHPS) please contact: Jan Willem Toering at [jwt@kncv.nl](mailto:jwt@kncv.nl).



#### Contact Information for IUPAC100 Events:

Co-chairs:  
 Prof. Mary Garson and Dr. Laura McConnell  
 Email: IUPAC100@iupac.org  
 www.iupac.org/100  
 Hashtag #IUPAC100

#### A Unique Opportunity

In 1919, the International Union of Pure and Applied Chemistry (IUPAC) was established by academic and industrial chemists around the globe with a strategic, critical mission - to accelerate the speed of scientific advancement through the creation of a common language for chemistry.

Now the world authority on chemical nomenclature and terminology (including the naming of new elements in the periodic table), on standardized methods for measurement, and on atomic weights and many other critically-evaluated data, IUPAC will celebrate its Centenary in 2019 in Paris, France.

IUPAC's Centenary offers a once-in-a-lifetime opportunity to promote, celebrate, and advance the accomplishments of the chemical sciences on a global scale, and we invite you to join the celebration as either a general sponsor or as an exclusive sponsor of a specific event.

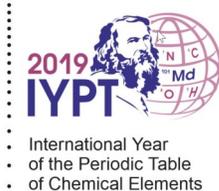
#### Goals of the Centenary Celebration

While the Centenary wishes to recognize the successes of IUPAC's first one hundred years, its purpose is not to solely dwell upon the past, but rather to look to future of what the IUPAC Community can do to:

- Improve the public appreciation of chemistry in meeting world needs.
- Unite chemists around the globe through the development of a common language for the free exchange and use of digital chemical data.
- Promote the contributions made by the men and women of the IUPAC Global Community over the past one hundred years.
- Advocate the value and importance of science literacy.
- Catalyze younger generations of men and women to be-

## Cornerstone Events

Activity	Description	Timing
Periodic Table Challenge	This global, multilingual online competition will engage potentially millions of high school students (and the general public) and educate them not only on the periodic table, but also on many other related aspects of chemistry and IUPAC.	Throughout 2019
Empowering Women in Chemistry: A Global Breakfast Event	This global initiative will bring together women chemists and chemistry students from around the world for a breakfast celebration in recognition of IUPAC's centenary. The use of teleconference, skype, social media, and blogs will facilitate networking. This global "handshake" will begin in New Zealand and Australia, culminating twenty-four hours later in Hawaii, and the event will be tracked in real-time.	12 February 2019
Periodic Table of Younger Chemists	This initiative will honor outstanding young chemists from around the world who embody the mission and core values of the chemical profession. The resultant periodic table will highlight the diversity of careers, creativity, and dedication of the new generation of chemists who will be leading us into the next century.	Monthly announcements from July 2018 to July 2019
IUPAC Stories Collection	This initiative will showcase the projects, tools, programs, and other accomplishments developed by IUPAC, with a focus on how these influence the work of today's scientists and impact the everyday lives of Society. Beginning in early 2018 one story will be published each month on the IUPAC website leading up to the IUPAC Centenary and continuing throughout the centenary year.	April 2018 to December 2019
World Chemistry Leaders Initiative	This initiative will bring together young scientists from around the world and engage them in discussions and symposia in order to lay the foundation for the next century of chemical progress.	50 <sup>th</sup> IUPAC General Assembly, 5 to 12 July, 2019 in Paris, France
Postgraduate Summer School on Green Chemistry in Africa (Tanzania)	This initiative will harness the talent of young graduate and postgraduate chemists for the advancement of Green Chemistry in Africa, with the goal of contributing to the future sustainability of Africa's economic, social, and environmental development. Scholarships will be offered to talented academic and industrial chemists from African countries to attend this event.	Summer 2019



### Contact Information for IYPT events:

Co-chairs:

Prof. Natalia Tarasova and Prof. Jan Reedijk

Email: [iypt2019@iupac.org](mailto:iypt2019@iupac.org)

[www.iypt2019.org](http://www.iypt2019.org)

### A Unique Opportunity

The Periodic Table of Chemical Elements is one of the most significant achievements in science, capturing the essence not only of chemistry but also of physics and biology.

It is a unique tool, enabling scientists to predict the appearance and properties of matter on Earth and in the rest of the Universe.

1869 is considered as the year of discovery of the Periodic System by Dmitry Mendeleev. 2019 will be the 150th anniversary of the Periodic Table of Chemical Elements!

2019 has been proclaimed The International Year of the Periodic Table (IYPT) by the United Nations General Assembly, and UNESCO. It will be a worldwide initiative to highlight the importance of the Periodic Table in science, technology, and sustainable development of humankind.

The initiative of the International Year of the Periodic Table is supported by IUPAC in partnership with the International Union of Pure and Applied Physics (IUPAP), European Association for Chemical and Molecular Sciences (EuCheMS), The International Council for Science (ICSU), International Astronomical Union (IAU), and The International Union of History and Philosophy of Science and Technology (IUHPS). The initiative submitted was also supported by numerous organizations from over 50 countries around the world.

We invite you to join the celebration as either a general sponsor or as an exclusive sponsor of a specific event. To become a sponsor, please contact IUPAC Executive Director, Lynn Soby at [lynn.soby@iupac.org](mailto:lynn.soby@iupac.org). For sponsors that wish to contribute for IYPT via partner organizations listed above please contact Jan Willem Toering of KNCV at [jwt@kncv.nl](mailto:jwt@kncv.nl).

## Cornerstone Events

Activity	Description	Timing
Opening Ceremony	Celebration of IYPT at UNESCO Headquarters in Paris, France	29 January 2019
Opening Ceremony in Russia	Birthday of Mendeleev	7 February 2019
Symposium in Murcia, Spain	National symposium at Periodic Table wall	May 2019
5 <sup>th</sup> EuCheMS Inorganic Chemistry Conference EICC-5	Conference in Moscow, Russia	June 2019
Special symposium: The Periodic Table at 150	High profile symposium at IUPAC World Chemistry Congress in Paris, France	5 to 12 July 2019
Periodic Tables for high school students in Africa	Personal size copies of the Periodic Table are to be distributed to high school students in Africa	2019
Closing Ceremony	Celebration of IYPT. Location to be determined.	December 2019