IUPAC Global Women's Breakfast Organizer's Guide



https://iupac.org/gwb/

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I. Summary

The IUPAC Global Women's Breakfast (GWB) is a unique and inspiring event which happens on a single day each year. The goal is to bring together people of all genders from all science disciplines and from all science organizations from academia to industry to government to participate building a network in support of closing the Gender Gap in Science.

One of the great things about the GWB is that each event is organized to meet the needs of the local community. Some groups have been organizing GWB events for multiple years. Others are joining the GWB for the first time.

This guide has been developed as a resource for organizers to make it easier for you to register, plan, execute and maximize the impact of your GWB event.

II. Information and FAQs

For a very quick getting started guide, check out the "Information" page https://iupac.org/gwb/information/.

For a list of common questions and their answers, please see the FAQ Page https://iupac.org/gwb/faqs/

III. About the Breakfast

For a summary of the history of the IUPAC Global Women's Breakfast, please see the About the Breakfast page

https://iupac.org/gwb/about-the-breakfast/

This page also has a list of GWB Organizing Committee members in your region.

IV. GWB Shop

IUPAC has created an on-line shop with GWB-branded items like pins, posters, t-shirts that can be shipped to anywhere in the world. All proceeds go to support the activities of IUPAC.

https://iupac.org/shop/product-category/gwb/

V. Submitting Photos and Videos

One of the wonderful outcomes from each GWB event are the photos and videos created by groups around the world. We ask that organizers submit their best photos and videos along with their final report after the GWB. The final report form will be posted on your My Events page after the GWB.

VI. IUPAC Social Media Channels

Please follow and @mention IUPAC in your social media posts and use the Hashtags #GWB2025 #AcceleratingEquityInScience

Facebook - https://www.facebook.com/IUPAC.org/

Instagram - https://www.instagram.com/iupac.global.womens.breakfast/

Twitter - https://twitter.com/IUPAC

YouTube - https://www.youtube.com/channel/UCKq5DzBtxwnB45S3PRcX gw

As a registered GWB organizer, you will automatically be subscribed to our monthly email newsletter. You can opt out at any time.

<u>Click Here</u> to subscribe to the <u>IUPAC Concentrate</u> monthly newsletter for updates on everything going on at IUPAC.

VII. The Global Map

The GWB events are tied together into a single network by the Global Map. To add your event to the map, you must create an organizer account. Once you have an organizer account, it can be used to add one or more events on the map. This organizer account can be used in future years for GWB events. One very important step in organizing an event is to register your event accurately and early and to maximize the use of your event page. See the step-by-step instructions below.



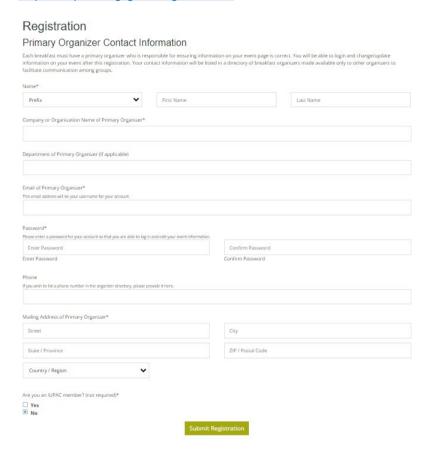
VIII. Registering Your Event

1. Register yourself as a breakfast event organizer

It is quick and easy to register and create your organizer account.

Open the registration form and fill out your contact information and set your password. Your email address will become your username.

https://iupac.org/gwb/registration/



2. Log into your organizer account

Once you have established your account, you can sign in at https://iupac.org/gwb/sign-in/



If you forget your password, you can reset it.

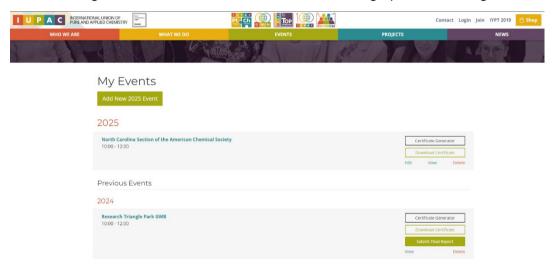
3. Register Event(s) - Add your event to the global map

Click on "Register Event" on the menu bar or go to https://iupac.org/gwb/register-event/. Here you can edit your events or add new events. You can always log into your account and update information on your event.

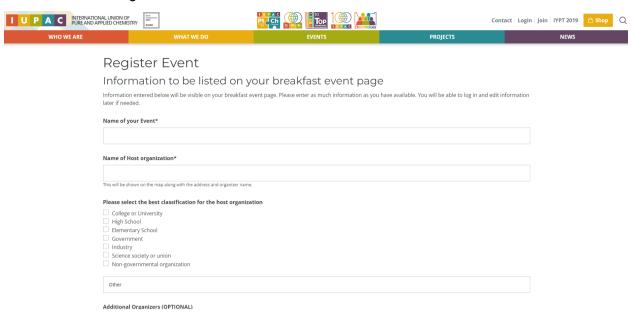
You can view events that you organized in previous years, but these cannot be edited.

As an organizer, <u>you can enter one or event multiple events into the system</u>. For example, a chemical society may have several chapters around a country with individual events.

Click on the green "Add New 2025 Event" button to bring up the event registration form.



Fill out the event registration form.



Most of the fields in the form are self-explanatory. Below are a few tips to help you get your event registered quickly and easily.

Naming your event

The name of your event is shown as a title in the list of events on the global map. One easy approach is to use the name of your city in the title. You may wish to have a topical title based on the theme of your breakfast event. Or if you are organizing an event as part of a scientific society or other organization, it could be mentioned in the title. If your event is a partnership between organizations, this could also be part of the title. See some examples below.

*Tip: Keep the name of your event short and don't use all caps.



Additional Organizers and Speakers

You may add additional organizers to be listed on your event page. Click the "+" on the right side of the page to add more names.

You may also now add speakers to your event form.

The names of the additional organizers and speakers will be used to create certificates of appreciation from your "My Events" page.

Timezone settings

On the day of the GWB, the hearts representing each event will begin to change to a special color as their events commence. The timing of the change for the heart representing your event is governed by the GMT time zone settings and event start time that you have entered in the registration form. Please select the correct time zone for your event location.



Here is a list of Time Zones on February 11, 2025 at Major Cities. More information on Time Zones can be found on-line or at sites like https://www.timeanddate.com/

GMT	Greenwich Mean Time: Dublin, Lisbon, London, Reykjavik
GMT+01:00	Brussels, Berlin, Lagos, Paris, Vienna,
GMT+02:00	Amman, Cairo, Helsinki, Johannesburg, Kiev, Riga, Sofia, Tallinn, Vilnius
GMT+03:00	Istanbul, Moscow, Nairobi, St. Petersburg, Volgograd
GMT+03:30	Tehran
GMT+04:00	Abu Dhabi, Muscat
GMT+04:30	Kabul
GMT+05:00	Tashkent
GMT+05:30	Chennai, Kolkata, Mumbai, New Delhi
GMT+05:45	Kathmandu
GMT+06:00	Astana, Dhaka
GMT+06:30	Yangon (Rangoon)
GMT+07:00	Bangkok, Hanoi, Jakarta, Phnom Penh
GMT+08:00	Beijing, Hong Kong, Kuala Lumpur, Manila, Perth, Singapore
GMT+09:00	Osaka, Sapporo, Tokyo, Seoul
GMT+09:30	Adelaide
GMT+10:00	Melbourne, Canberra, Sydney
GMT+11:00	Magadan, Solomon Islands, New Caledonia
GMT+12:00	Fiji, Kamchatka, Marshall Is.
GMT+13:00	New Zealand
GMT-01:00	Azores
GMT-02:00	Mid-Atlantic
GMT-03:00	Buenos Aires, Sao Paulo
GMT-03:30	Newfoundland
GMT-04:00	Halifax
GMT-05:00	Bogota, Havana, Lima, Montreal, New York, Toronto
GMT-06:00	Chicago, Manitoba, Mexico City
GMT-07:00	Denver, Edmonton
GMT-08:00	San Francisco, Vancouver
GMT-09:00	Alaska
GMT-10:00	Hawaii
GMT-11:00	Midway, Samoa

Start and End Time of Event

Please enter your start and end time of your event in 24-hour format, e.g., 14:00 for 2PM in the afternoon. Your event can be any time and does not need to be at breakfast time. Afternoon and evening events are absolutely acceptable!

Name of Breakfast Venue

This is where you can put the name of the venue you plan to use for your event whether it be a coffee shop or a university building. If it is a completely virtual event, you can put in Zoom Meeting or Google Meet etc.

Address of the Breakfast

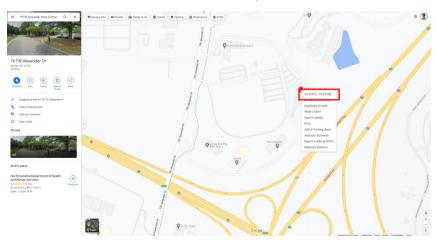
This is one of the more important aspects to have correct in your registration form. Even if you are having a completely virtual event, it is important to enter a physical address (or latitude and longitude coordinates) into the system so that your event will show on the Global Map. Otherwise it will not be listed. This could be the location of a company headquarters or university building or any other address that makes sense for your organization.

Option 1 – Put in physical address of your venue

Please put in the physical address of the location where your event will be held. It is a good idea to check your address on <u>Google Maps</u> to make sure Google can locate your address.

Option 2 – Put in latitude/longitude

If your address is not recognized by Google Maps, you can enter the latitude/longitude of your location in digital format. You can easily copy the latitude/longitude of your location by right clicking on the location in Google Maps. If you click on the latitude/longitude values in Google Maps, it will copy it to the clipboard. For example, see the example below the latitude/longitude of 79 TW Alexander Drive is 35.90572, -78.87388.



Name of breakfast venue*				
Place where breakfast will be held, e.g., Jane's Coffee Shop, or Zoom Meeting				
IUPAC Secretariat				
Latitude/Longitude of Breakfast Venue (OPTIONAL)				
If your address is not being recognized by Google Maps, use this option instead of entering your address. Please use digital format for Lat/Long, not degrees. Use Latitude / Longitude				
1. On your computer open Google Maps 2. Find your location by adding your address 3. Right click on the location pin on the map 4. Select the first set of numbers in the dropdown (those are your latitude and longitude numbers!) 5. Click on the numbers and it will automatically copy them to your clipboard. 6. Paste the numbers below. For more detailed instructions, see the FAQ page.				
Latitude*				
35.905719539839716				
Longitude*				
-78.87387653379636				

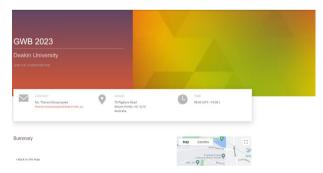
Short Description of Event

Even if you are not sure of the program or activities you are having, you can still put in some text about your organization and the general intent of your event here so that it will show up on your event page. This information can be updated with more details as they are confirmed.

Featured Image for your Event

It is nice to add a featured image for your event to make it stand out in a unique way. The featured image is not required. A default image will be shown if no file is uploaded. Some groups add a photo from their city showing an important landmark, some use flags, others use their event flyer, and still others use a photo of people from their organization.

The image should have an aspect ration of 16:9. See this video to show how to save an image with a 16:9 aspect ratio https://www.youtube.com/watch?v=4TKcjKyZAug&t=42s. However the very top portion of the image is sometime not visible when viewed on different devices, so it is recommended to keep important elements of the image in the lower two-thirds of the image.



No featured image – default image displayed



Flyer featured image



Photo featured image

After you submit your event form

Once you click submit on your event form, you will see that you have the option to view, edit, or delete your event.



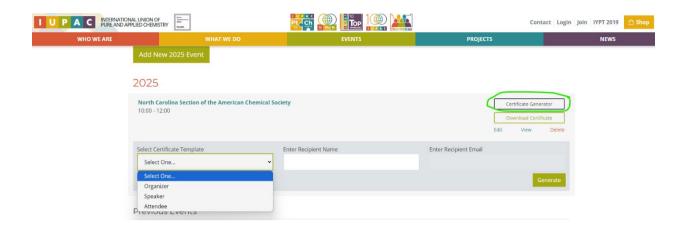
If you need assistance, reach out to globalbreakfast@iupac.org.

Certificate Tools

Once your event is created, you can download certificates for yourself, your co-organizers and speakers by clicking on the "Download Certificate" feature on your "My Events" page.



There is also now a Certificate Generator that can be used to create additional certificates as needed



IX. Organizing Your Event

Global Breakfast events are designed to be a catalyst for change towards greater diversity in science. Event organizers and participants can strengthen their activities by connecting with other events around the world and across sectors. Once you are registered and logged in to your account, you will be able to view several new menu items including a directory of organizers. You can see contact information for other organizers, where their events are located, when their event is scheduled, and their time zone.

Ideas for connecting with other GWB events

- Group(s) connect virtually during your breakfast event to say hello and introduce vourselves.
- Send a questionnaire to several groups to gather information and present results at your event.
- Partner with another event group to plan a breakfast program either in person or virtually or a combination.
- Reach out to an organization in your city or region to see if they would like to jointly organize a breakfast.
- For companies or large organizations, organize multiple connected breakfast events at locations around the country or around the world.
- Tap into the Global Breakfast Task Group who are helping to coordinate events in their country/region. See the list on the "About the Breakfast" page. Reaching out to those connections can begin well before February of that year. Connections may ultimately lead to longer term relationships, to research collaborations or mentoring.

Considerations for Designing your Event

 Size: GWB events can be small casual affairs or large formal events with large audiences. All size events are valuable and welcome.

- Format and Time: Your breakfast can be in person, virtual, hybrid at any time of the day, and not necessary a breakfast time.
- Venue: Events may take place in a local café or restaurant, campus, a room in your organization. Groups could gather over a cup of coffee, science-themed goodies, or a more formal meal.
- Audience: Events may include an audience ranging from school children to university to industry or government scientists or a mix of audiences. Persons of all genders are welcome, and persons from all areas of science and all career paths are welcome.
- Scale: Events can range from local, to regional, or global scale events. For example, some chemical societies or global companies have sponsored a combined virtual program that spans one or multiple countries followed by in-person local events.







SMALL

Format of the event







IN-PERSON

ON VIRTUAL

HYBRID

Audience







SCHOOL AGE

UNIVERSITY

PROFESSIONAL

Program







NETWORKING

SCIENCE

DISCUSSION/TRAINING

Time of Day





AFTERNOON



EVENING



7

REGIONAL



LOCAL

GLOBAL

Program: Here is where you can be creative and have fun. You can tailor your event to meet the needs of your organization. Common topics are work-life balance, over-coming gender bias, leadership training. Groups are encouraged to incorporate the current theme of the GWB "Breaking Barriers in Science" in their program or create their own theme, perhaps around the UN Sustainable Development Goals. Select the type of activity(s) you want to offer in your events. The topics could be covered in a seminar format, workshop, symposium, poster session, panel discussion, networking events and socials, lab/facility tours, science demonstrations or a combination.

Current /Previous GWB Theme

- Breaking Barriers in Science
- Empowering Diversity in Science
- •Empowering Women in Chemistry
- •Building Bonds to Create Future Leaders
- •Other

Profissional Development

- Preparing CV/Resume
- Acing interview
- Chemistry/Science career pathways
- Grant writing
- Entrepreneurship
- Intellectual properties managment
- Science data managment
- Other

Networking

- •Speed Networking
- Speed Mentoring
- •Typical meet and greet
- See ideas for networking in the appendix

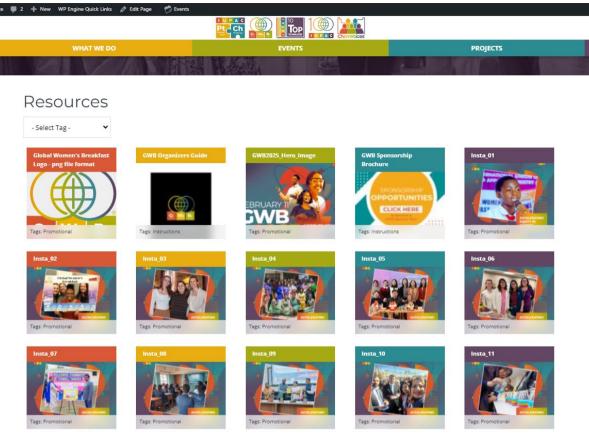
Scientific Track

- •IUPAC top 10 emerging technologies
- •Other scientific topics of interest

X. Marketing Resources

As a registered event organizer, you have access to some handy resources that you are free to use to help market your event or to create customized materials like posters, flyers, social media posts. Closer to the GWB event, you will receive a PowerPoint including an introduction to IUPAC and the GWB that you are welcome to use or edit to meet your needs. You will also receive a short welcome video within about 24 hours ahead of the GWB. These will be posted on the Resources page. You can click on the "Resources" menu item or by going to https://iupac.org/gwb/resources/.

The primary hashtag is #GWB2025



For example, there are several different graphics that are already formatted for use on Facebook, Instagram, Twitter.

XI. Funding

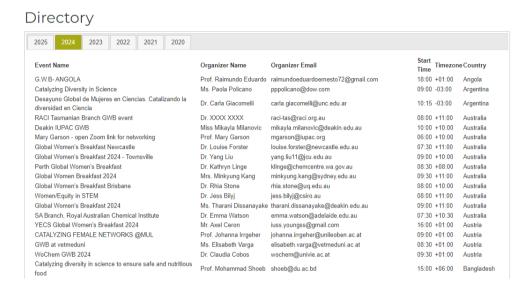
There is no cost to register a Global Breakfast event or multiple events on the website. But please note that IUPAC does not have funding available to support expenses associated with organizing a breakfast.

The role of IUPAC is providing a web platform and focal point for organizations and breakfast events to interact with each other. However, in the past some chemical society organizations have offered opportunities to apply for small grants to support Global Breakfast events, so you may wish to explore this with any society or professional organization with whom you are affiliated.

We encourage you to reach out to other science organizations in your region to partner with them to pool resources. Local industry organizations may be willing to partner with you or help sponsor your event by providing either financial or in-kind resources. The Global Breakfast is a great opportunity to build ties with other science organizations in your region.

XII. Directory

Organizers also have access to a directory of other organizers by country for 2025 and for past years with their contact information. This directory is helpful to reach out to organizers in other parts of the world. You can access the director by clicking on the "Directory" menu item or by going to https://iupac.org/gwb/directory/



XIII. Checklists

Sometimes Checklists can be helpful. Here are some checklists to assist with planning.

	Registering Your Event		
	Register your organizer account		
	Log into your account		
	Fill out Registration From to include as much information as possible		
	Click "View" under your event on your "My Events" page to ensure your event is displayed correctly		
	Organizing Your Event		
	Begin by planning ahead one to two months if possible.		
	Recruit co-organizer partners from your organization or from other organizations		
	Choose your topic or theme		
	Select event format: In person, hybrid, virtual		
	Select time and duration of the event		
	Book your venue (if in-person)		
	Invite speakers or other guests (if applicable)		
	Develop an agenda for the event		
	Decide on food to be served		
	Identify social media channels and accounts that you will use		
	Tap into <u>marketing resources</u> on the GWB site and customize for your event like email invitation, flyers, agenda.		
	Set up registration for your event (if needed) and have a list of registered attendees		
	Promote your event. Send out invitations via email, post flyers, social media		
	Double check logistics (equipment, media, photography, technology, parking, food, seating, VIPs, etc.)		
	Have a list of questions for speakers/panelists		
	Identify a person to do social media posts during the event and to take photos		
	Arrange to take a nice group photograph of your event and other candid photos		
	Connect with other GWB events		
	Keep your Event Page Updated		
П	Watch for a post-event survey to provide feedback and to submit a short report about your event		

XIV. Examples of previously organized event's materials

Check out the Photos page to see what other groups have done in the past. Below are some examples of previous events.

Agenda, GWB2020, In-Person, Clarkson University, New York, USA

2020 Global Women's Breakfast.

Please join us:

2020 GWB Registration



2020 GLOBAL WOMEN'S BREAKFAST

FEBRUARY 12, 2020 CHEEL CAMPUS CENTER BARBEN ROOMS

The first **Global Women's Breakfast** at Clarkson last February was a huge success and the beginning of what we hope will be many future events with a focus on women in STEM. As students, educators and in the workforce, women can be a pro-active supportive and encouraging network for themselves and others - now, and in the future, with career, family, service and discovery.

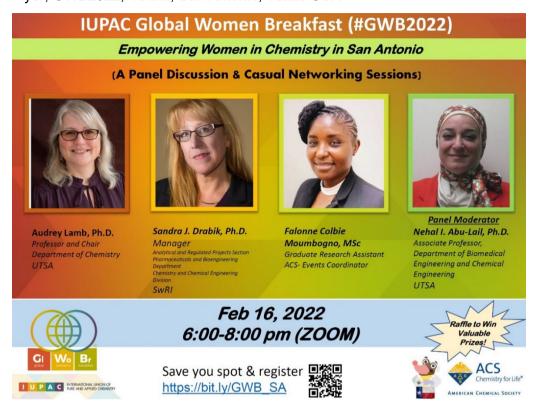
Please join us!

Event Schedule:

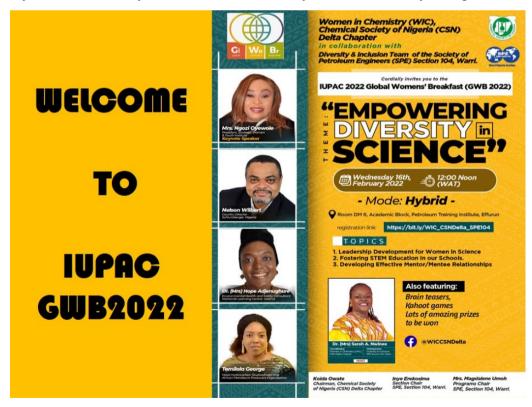
8:00 AM	Registration
8:30 AM	Welcome
8:45 AM	Group Photo & Breakfast
9:00 AM	Leadership – Women in Chemistry & Engineering
	Panel & Discussion
10:20 AM	Break + Ice Cream made with liquid Nitrogen
10:50 AM	Session Choices
	 Professional Networking
	 College Preparation & Planning
11:50 AM	Quiz/Challenge
12:00 PM	Closing Remarks

Questions? Please contact Elizabeth McCarran, 315.268.6658, emccarra@clarkson.edu

Flyer, GWB2022, Virtual, San Antonio, Texas USA



Flyer, GWB2022, Hybrid Women in Chemistry Chemical Society of Nigeria, Delta Chapter



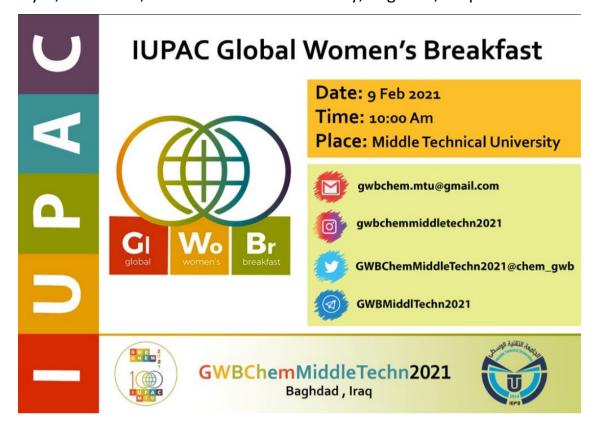
Flyer/Agenda, GWB2022, FQ-UADY, Mexico



Fun graphic, GWB2022, FQ-UADY, Mexico



Flyer, GWB2021, Middle Technical University, Baghdad, Iraq



Flyer, GWB2021, Virtual, Younger Chemist Committee, American Chemical Society



XV. How to set up a Speed Mentoring Event

Speed mentoring typically set up with multiple roundtables or breakout rooms designed for short, focused conversations between senior scientists and junior scientists or students.

- Mentors recruited in the area of science and engineering (Mentor short bios will be sent out to participants ahead of time).
- One to two Mentors will lead a table with one topic of discussion from below.
- When directed, mentees (4-5) will proceed to their mentor's table. Each session will be timed for 10 min with 2 min in between to allow mentees to switch tables.
- Mentees will move to the next mentor table of a topic of their choice.
- A total of 4 sessions could be done in 1-hr slot.
- It is possible that mentee will not meet all mentors and vice versa
- Mentors are encouraged to provide their contact information (Business Cards, LinkedIn, etc.) for future professional mentor-mentee connection.
- This could be tailored based on your group size and time.

Instruction for Mentee (10 min)

- Ideally, a professional will provide to mentee specific guidelines and instruction how to network before the session starts.
- These instructions are valid for this session and other professional networking settings (e.g., conferences). The instruction would include topics such as: Start/end a conversation, handshake, body language, contact exchange and follow up, ask/not for available jobs, dos and don'ts. How to deliver an elevator speech, etc.

How will mentee introduce themselves?

- Mentees should provide a short, elevator speech that provides the following:
- Name
- Major and degree
- · Set of Skills
- Successful projects, awards, and achievements
- Career goals

Potential topics for discussion:

- A specific field of science
- Why do I need a mentor?
- Resume writing and interview skills
- Tips to identify my career pathway
- Effective communication skills to grow as a leader
- Women in leadership roles
- Science-From bench to market
- Entrepreneurial scientists and engineers
- Diversify STEM
- Interdisciplinary science degree/research collaboration
- Wisdom to share, from all career stages

Suggested Questions for mentors

- A specific technical question about the science they do, and perhaps a problem they solved.
- What is your favorite part of your job?
- How did you get into the role you are in now?
- What is your least favorite part of your job?
- What are some challenges you have had to overcome in your position?
- What makes a resume stand out to you?
- What is your favorite tip to give to those preparing for interviews?
- What has been one of your biggest career accomplishments?
- Do you have a favorite networking tip or trick?
- What is a tip or piece of information you would give to a recent graduate?
- What are some activities you do for inspiration?
- What is your next step?

XVI. Networking ideas/Icebreakers

- Have a professional to provide a brief coaching at the beginning of the event. E.g., How to start/end a conversation, handshake, body language, voice tone, contact exchange and follow up, ask/not for available jobs/internships, should/shouldn't? etc.
- Speed networking (guidelines are similar to the speed mentoring in the previous appendix)
- Targeted networking: Before the event each attendant is asked for the fields and the career stages of people who would like to network with. Then, each attendant is provided with a customized list of attendants that they might to network with.
- Contacts collecting (Passport): Provide attendants with set of common questions, and a
 passport including al/ some attendee names. Ask attendants to meet at least (specific
 number), have a conversation with them using the set of questions as a guide and
 collect their signatures and contacts (emails or LinkedIn. Provide prizes for attendant
 who collect the highest number of contacts/signatures.
- Name tag switcheroo: This is suitable for small group breakfast and at the beginning of
 it. Have everyone getting another attendant name tag. Ask everyone to walk in the room
 and find the person. To get the tag back, three questions should be asked and
 answered.
- Find your twin: Have everyone select a flag/or a chemical company name/ or a college name/ or a leader in STEM. Have attendant to gather in groups of 5-6 and share why they have selected the card. Have attendant then walk around and find people with the same card. The first groups of the similar cards who get together get a prize.
- Paper airplane icebreaker: Provide each attendant a piece of paper with a question on it, have them answer it, sign it. Have them fold the paper into airplane and on count on three ask them to throw it as far as possible? The one who gets the paper airplane have to find the person in the room (assuming everyone have a name tag), introduce her/his self and have a conversation.
- More games and more fun: Human BINGO, Scavenger Hunt, Truth and Lie, etc.