



# SPONSORSHIP OPPORTUNITIES

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**I U P A C**

[IUPAC.ORG/GWB](http://IUPAC.ORG/GWB)

# WELCOME

## INTRODUCTION

**IUPAC is seeking organizational, corporate, and individual sponsors for their flagship outreach event, IUPAC Global Women's Breakfast (GWB).**


The GWB is an annual event designed to strengthen and grow a network of science organizations across disciplines and across sectors to overcome the barriers to gender equality in science. IUPAC has created a virtual platform where people of all genders are building a more diverse and inclusive community of scientists in support of the United Nations Sustainable Development Goal #5 – Gender Equality.

The GWB is convened each year on a single day in February around the United Nations Day of Women and Girls in Science. Since 2019, more than 1500 GWB events have been held in 100 countries. In a typical year, more than 30,000 participants meet in-person or virtually creating a wave of breakfast events that circles the globe stretching from New Zealand to Hawaii.

Each event is planned by local organizers to meet the needs of their community. Events vary in size and range from formal programs of talks from distinguished scientists to informal networking and conversations. Attendees benefit by expanding their professional networks, finding mentors or collaborators, and receiving career advice.

Your sponsorship will allow IUPAC to continue growing and strengthening the GWB network, and providing high quality tools and materials organizers can use in their events. Your support will empower this community to work together to achieve gender equality in science.





**We are IUPAC – International  
and Unique, advancing Pure and  
Applied Chemistry worldwide!**

## ABOUT

### Who are we?

**The International Union of Pure and Applied Chemistry (IUPAC)** is the world authority on chemical nomenclature and terminology, including the naming of new elements in the periodic table; on standardized methods for measurement; and on atomic weights, and many other critically-evaluated data.

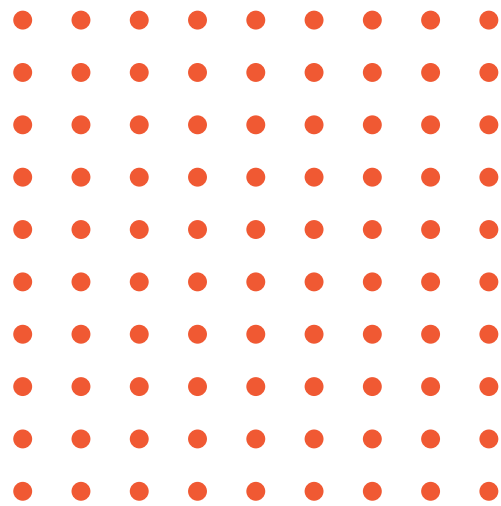


A neutral and objective scientific organization, IUPAC was established in 1919 by academic and industrial chemists who shared a common goal – to unite a fragmented, global chemistry community for the advancement of the chemical sciences via collaboration and the free exchange of scientific information. Throughout its long history IUPAC has fulfilled that goal through the creation of a common language and the standardization of processes and procedures.

For just over a century IUPAC has contributed to the diverse and interdisciplinary field that is chemistry. We are the catalyst that unites chemists worldwide and we fulfill our mission by fostering sustainable development, providing a common language for chemistry, and advocating the free exchange of scientific information.

In addition, IUPAC is involved in a wide range of diverse activities that ultimately impact both the chemical profession and society as a whole.

# OUR SPONSOR LEVELS



## PLATINUM

**\$10,000**



Premium Logo placement and large size on the website and in event communications and GWB Welcome Video. \$200.00 Coupon good for any item on the IUPAC Shop. Logo with back link in GWB Newsletters. Logo included at the end of the GWB Welcome Video. A story or video included in two GWB Newsletters. Also included are 3 highlighted social media posts on IUPAC channels or a link to company video. Opportunity for a full-page advertisement in IUPAC's *Chemistry International* magazine.

Includes a one-year complimentary Company Associate (CA) status in IUPAC. More about the Company Associate program and benefits may be found here: <https://iupac.org/home/company-associates/>. As a CA in good standing, it would allow your company to nominate individuals to serve as Associate Members on one of our IUPAC Divisions.

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## GOLD

**\$5,000**



Level 2 Logo placement on the website, event communications and GWB Welcome Video. \$100.00 Coupon good for any item on the IUPAC Shop. Logo with back link in one GWB Newsletter. Opportunity for a half page advertisement in IUPAC's *Chemistry International* magazine. Also included are 2 highlighted social media posts on IUPAC Channels

Includes a one-year complimentary Company Associate (CA) status in IUPAC. More about the Company Associate program and benefits may be found here: <https://iupac.org/home/company-associates/>. As a CA in good standing, it would allow your company to nominate individuals to serve as Associate Members on one of our IUPAC Bodies.

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# SPONSOR LEVELS



**SILVER**  
\$2,500

Level 3 Logo placement on the website. \$50.00 Coupon good for any item on the IUPAC Shop. Logo with back link in GWB Newsletters. One highlighted social media post on IUPAC Channels.

**BRONZE**  
\$1,000

Level 4 Logo placement on the website. \$25.00 Coupon good for any item on the IUPAC Shop. Logo with back link in GWB Newsletters.

## Benefits

	Bronze \$1000	Silver \$2500	Gold \$5000	Platinum \$10000
Your logo on GWB website with back link to your site	Fourth Row	Third Row	Second Row	Top Row Large
Coupon for IUPAC Merchandise	\$25 USD	\$50 USD	\$100 USD	\$200 USD
Your logo with back link in all GWB email newsletters	✓	✓	✓	✓
Your logo included at end of GWB Welcome Video	✓	✓	✓	✓
Highlighted Social Media Posts on IUPAC channels or link to your company video		1 post	2 posts	3 posts
One-year IUPAC Company Associates Membership			✓	✓
Opportunity to place ad in Chemistry International			half page	full page
Opportunity to include story or video in GWB Email Newsletter				✓



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