



2023

SPONSORSHIP OPPORTUNITIES

[https://iupac.org/
gwb2023-sponsorship-opportunities/](https://iupac.org/gwb2023-sponsorship-opportunities/)



GWB2023 Event Date: 14.02.2023



IYBSSD2022

International Year
of Basic Sciences
for Sustainable Development

IUPAC.ORG/GWB

WELCOME

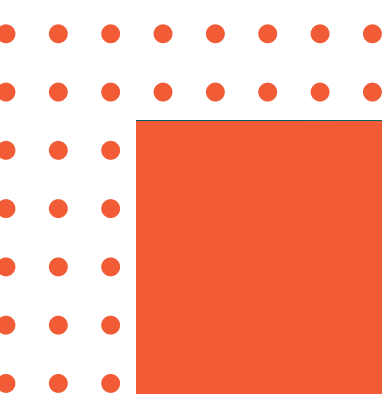
INTRODUCTION

Overview

IUPAC is seeking organizational, corporate, and individual sponsors for the 2023 IUPAC Global Women's Breakfast to be held 14 February 2023. A wide range of sponsorship opportunities are available.

With a theme of **"Breaking Barriers in Science"**, the Global Breakfast is designed to support the United Nations Day of Women and Girls in Science. In 2023, the GWB will also be a key part of the Celebration of the International Year of Basic Sciences for Sustainable Development. In 2022 more than four hundred events in 75 nations/territories were included in the GWB touching more than 30,000 participants from high school to university to industry organizations.





**We are IUPAC – International
and Unique, advancing Pure and
Applied Chemistry worldwide!**

ABOUT

Who are we?

The International Union of Pure and Applied Chemistry (IUPAC) is the world authority on chemical nomenclature and terminology, including the naming of new elements in the periodic table; on standardized methods for measurement; and on atomic weights, and many other critically-evaluated data.

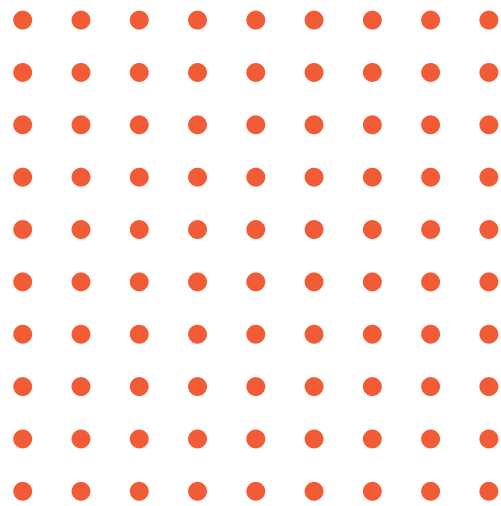


A neutral and objective scientific organization, IUPAC was established in 1919 by academic and industrial chemists who shared a common goal – to unite a fragmented, global chemistry community for the advancement of the chemical sciences via collaboration and the free exchange of scientific information. Throughout its long history IUPAC has fulfilled that goal through the creation of a common language and the standardization of processes and procedures.

For just over a century IUPAC has contributed to the diverse and interdisciplinary field that is chemistry. We are the catalyst that unites chemists worldwide and we fulfill our mission by fostering sustainable development, providing a common language for chemistry, and advocating the free exchange of scientific information.

In addition, IUPAC is involved in a wide range of diverse activities that ultimately impact both the chemical profession and society as a whole.

OUR SPONSOR LEVELS



PLATINUM

\$10,000



Premium Logo placement and large size on the website and in event communications and GWB2023 Welcome Video. \$200.00 Coupon good for any item on the IUPAC Shop. Logo with back link in GWB2023 Newsletters. Logo included at the end of the GW2023 Welcome Video. A story or video included in two GWB2023 Newsletters. Also included are 3 highlighted social media posts on IUPAC channels or a link to company video. Opportunity for a full-page advertisement in IUPAC's *Chemistry International* magazine.

Includes a one-year complimentary Company Associate (CA) status in IUPAC. More about the Company Associate program and benefits may be found here: <https://iupac.org/home/company-associates/>. As a CA in good standing, it would allow your company to nominate individuals to serve as Associate Members on one of our IUPAC Divisions.

GOLD

\$5,000



Level 2 Logo placement on the website, event communications and GWB2023 Welcome Video. \$100.00 Coupon good for any item on the IUPAC Shop. Logo with back link in one GWB2023 Newsletter. Opportunity for a half page advertisement in IUPAC's *Chemistry International* magazine. Also included are 2 highlighted social media posts on IUPAC Channels

Includes a one-year complimentary Company Associate (CA) status in IUPAC. More about the Company Associate program and benefits may be found here: <https://iupac.org/home/company-associates/>. As a CA in good standing, it would allow your company to nominate individuals to serve as Associate Members on one of our IUPAC Bodies.

SPONSOR LEVELS



SILVER
\$2,500

Level 3 Logo placement on the website. \$50.00 Coupon good for any item on the IUPAC Shop. Logo with back link in GWB2023 Newsletters. One highlighted social media post on IUPAC Channels.

BRONZE
\$1,000

Level 4 Logo placement on the website. \$25.00 Coupon good for any item on the IUPAC Shop. Logo with back link in GWB2023 Newsletters.

Benefits

	Bronze \$1000	Silver \$2500	Gold \$5000	Platinum \$10000
Your logo on GWB website with back link to your site	Fourth Row	Third Row	Second Row	Top Row Large
Coupon for IUPAC Merchandise	\$25 USD	\$50 USD	\$100 USD	\$200 USD
Your logo with back link in all GWB email newsletters	✓	✓	✓	✓
Your logo included at end of GWB Welcome Video	✓	✓	✓	✓
Highlighted Social Media Posts on IUPAC channels or link to your company video		1 post	2 posts	3 posts
One-year IUPAC Company Associates Membership			✓	✓
Opportunity to place ad in Chemistry International			half page	full page
Opportunity to include story or video in GWB Email Newsletter				✓



CLICK HERE to become an IUPAC GWB2023 Sponsor



IUPAC is seeking organizational, corporate, and individual sponsors for the 2023 IUPAC Global Women's Breakfast to be held 14 February 2023.

IUPAC Secretariat
PO BOX 13757
Research Triangle Park, NC
27709-3757, USA

globalbreakfast@iupac.org

WWW.IUPAC.ORG

