



Photo: Hamilton Lund, courtesy of Destination New South Wales

International Conference on Chemistry Education Sydney, 2016

Presented June 2013

Presented by Dr Siegbert Schmid

Document 1 of 1

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THE UNIVERSITY OF
SYDNEY

Dr Siegbert A Schmid Dr rer nat habil *Tübingen* GradDip(HEd) *UNSW*
Senior Lecturer

Date 31. May 2013

Prof. Mei-Hung Chiu
Chair of the IUPAC Committee on Chemistry Education (CCE)
National Taiwan Normal University
Taiwan

Re: Bid to host the 2016 International Conference on Chemistry Education in Sydney, Australia.

Dear Prof. Mei-Hung Chiu,

I am writing to advise that the Chemistry Education group in the School of Chemistry of the University of Sydney wishes to bid for the right to host the International Conference on Chemistry Education in 2016.

The Chemistry Education group in the School of Chemistry proposes to organise the event, in conjunction with the local organising committee. All members of the committee have been involved in organising major national and international conferences. In the field of Chemistry Education I was most recently involved in organising the 2008 conference of the Chemistry Education Division of the Royal Australian Chemical Institute (RACI) and was the Chair of the Chemistry Education Symposium at the 2010 RACI National Convention. Our bid has received the full support of all relevant professional organisations in Australia and New Zealand.

Chemistry Education in Australia is an expanding field with major changes in the secondary and tertiary teaching areas either being developed or about to be implemented, e.g. development of national standards for tertiary education and a first ever national curriculum for primary and secondary schools. In this context, holding ICCE in Sydney in 2016 would represent a great opportunity to showcase these developments to the world and have Australian Chemistry Education receive a major boost from the exposure to international excellence in Chemistry Education.

The University provides world-class conference facilities and Sydney is a popular and well regarded conference destination. It is a vibrant, sophisticated city with renowned success in hosting international events. The attraction of the city, its capacity and

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capabilities have been highlighted by its successful hosting of the 2000 Olympic and Paralympic Games, the 2003 Rugby World Cup and many other major international conferences.

Sydney is a modern and sophisticated city, with a wide variety of world-class infrastructure and state-of-the-art facilities and services. It is cosmopolitan and its multiculturalism and lifestyle make it one of the most desirable destinations in the world. There are many activities available in Sydney, from cruising the beautiful Harbour to visiting the famous Opera House or enjoying a swim at one of our renowned beaches.

In bidding for the right to host the International Conference on Chemistry Education, the local organising committee has the full support of Business Events Sydney, the NSW Government and the tourism industry of Sydney. We welcome this opportunity to demonstrate that the local industry and Sydney have the facilities, expertise and experience to stage an outstanding Conference in 2016.

Kind regards,



Chair, ICCE2016 Organising Committee

Executive summary

The Chemistry Education Group at the University of Sydney with the support of Institute for Innovation in Science and Mathematics Education at the University of Sydney, the Royal Australian Chemical Institute, the Education Specialist Group of the New Zealand Institute of Chemistry and the Australian Science Teachers Association welcomes the opportunity to propose Sydney, Australia to host the International Conference on Chemistry Education (ICCE) in 2016. This proposal has the full support of Business Events Sydney and its partners - the New South Wales Government, Destination New South Wales, the University of Sydney as the proposed venue and the city's business tourism industry. Financial support of up to A\$30,000 has been committed by the NSW Government should Sydney be selected as host city.

The local organising committee has strong representation from the Australian and New Zealand secondary and tertiary chemistry education community. All members have strong links with their respective professional organisations providing access to many thousands of members in total.

The University of Sydney as the proposed conference venue has world-class conference facilities available. In addition, the School of Chemistry has dedicated state-of-the-art chemistry laboratories, which can be utilised for any practical sessions and workshops with technical staff available during these sessions. Furthermore, lecture theaters that allow chemical demonstrations are also available in the School.

Sydney's high profile and impressive track record of hosting more than 400 major events and 500,000 delegates over the past decade makes it Australia's number one conference destination. Global media coverage of these successful events has generated enormous visibility for Sydney and established the city as a desirable destination for both business and leisure tourism.

Sydney is easily accessible to delegates around the globe, with 34 international airlines offering 607 international flight arrivals each week. The city's close proximity to the Asia Pacific region provides excellent opportunities to access one of the fastest growing delegate bases. Close proximity to the Asia Pacific provides direct access to one of the largest growing delegate bases. Overall visitors from Asia comprise around 40 percent of visitors to both Australia and Sydney. The Australian Government's International Event Coordinator Network service is able to provide delegates with assistance with visa applications - this is the only service of its kind in the world.

The city centre is situated just 8 kms from Sydney International Airport, minimising transfer time and costs for delegates. From five star luxury hotels to budget rooms and hostels, Sydney caters for all requirements with an extensive range of accommodation choices and more than 33,000 rooms available in and around the city centre.

Sydney benefits from one of the most resilient economies in the world, making it a safe destination choice for conferences today and in the future. Be inspired in one of the world's foremost educational cities. Sydney is home to many highly respected international thought leaders, innovators and researchers and more than A\$6 billion is spent annually on research programs.

The recipient of many accolades, Sydney earned the title of the world's best city in 2011 in the Conde Nast Traveler Magazine Readers' Choice Awards, and International Festivals & Events Association's World's Best Festival and Event City in 2010 and 2011. Rich in cultural diversity, wherever your delegates are from, Sydney will always make them feel welcome.

Around 30 per cent of Sydney's population speak a language other than English. Culturally diverse social and dining experiences to suit all tastes and budgets can be found in the city centre or are within easy reach on the cost effective public transport network.

Sydney looks forward to welcoming the delegates for ICCE in 2016.

Your conference at a glance

Proposed venue The University of Sydney

Proposed dates Sunday 10th - Friday 15th July 2016
July is winter in Sydney. Sydney's subtropical climate is temperate all year round with mild winters.

Theme Bridging the Gap

Funding support Funding support to be provided by BESydney is based on the following delegate attendance

350+ delegates: \$20,000

500+ delegates: \$30,000

The funding is to be used to offset the marketing and promotions associated with this conference to drive delegate registrations.

Proposed fees	IUPAC Members Early Registration	A\$550
	IUPAC Members Standard Registration	A\$660
	IUPAC Members Student Early Registration	A\$350
	IUPAC Members Student Standard Registration	A\$395
	Non Members Early Registration	A\$660
	Non Members Standard Registration	A\$740
	Non Members Student Early Registration	A\$395
	Non Members Student Standard Registration	A\$450

Accommodation A multitude of 3-5 star accommodation options are nearby to the venue and in the city centre.

Average room rate:

Three star	A\$139
Four star	A\$196
Five star	A\$293

For the budget conscious, hostels and on-campus accommodation is available.

Women's College at University (open to all guests)	A\$83
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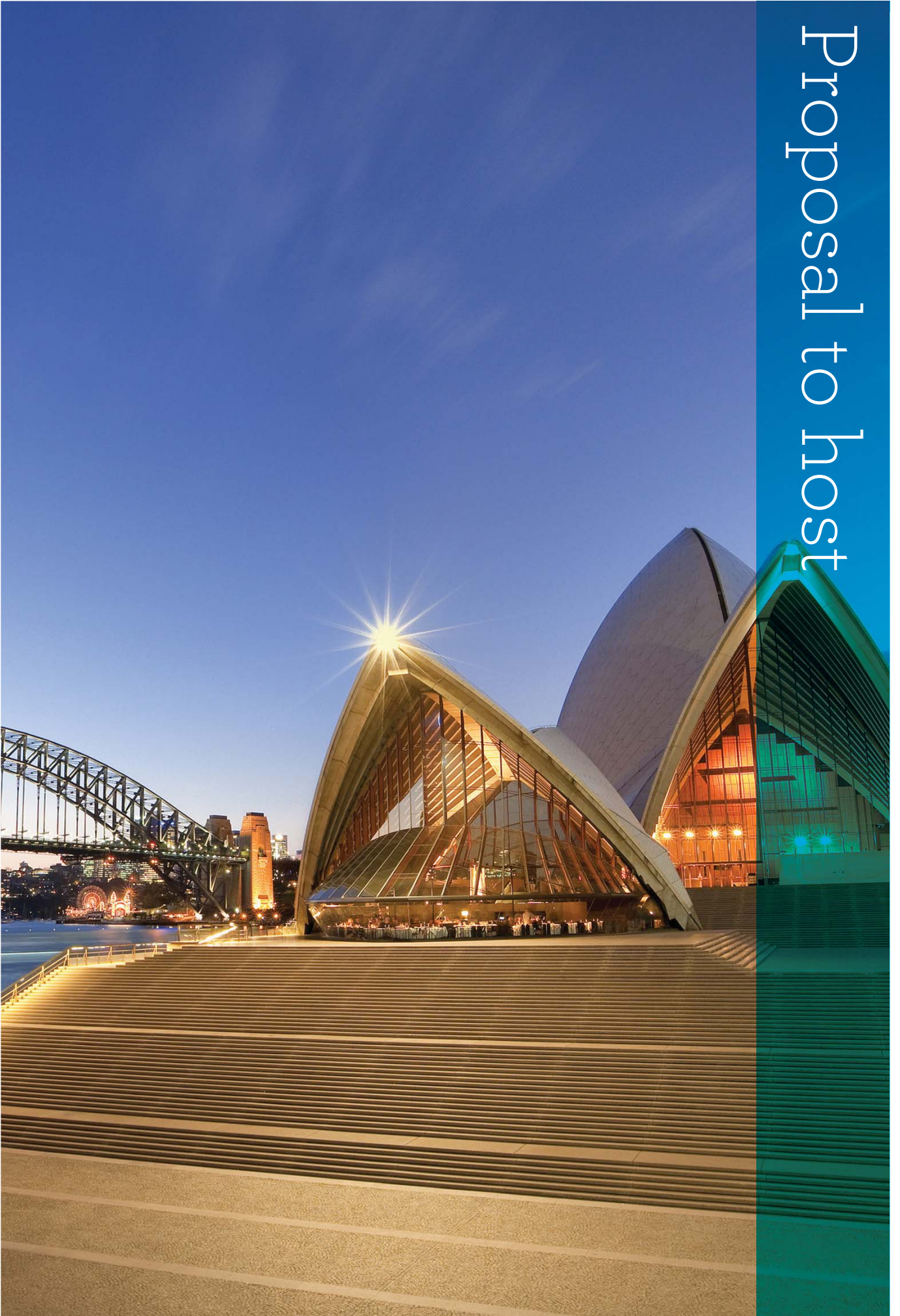
Flights	37 international airlines, over 580 international flights per week	
	Singapore	A\$612
	Hong Kong	A\$711
	Los Angeles	A\$1273
	London	A\$1554

Airport	8km from the city and conference venue.	
	Transfer costs:	
	Taxi	A\$30-50
	Train	A\$18

Entry Visa

Passport holders from most countries can apply for eVisitor or Electronic Travel Authority (ETA) visas online with immediate approval. Simplify the visa application process for your delegates with free advice and assistance from the Australian Government's International Event Coordinator Network service - the only service of its kind in the world.

Proposal to host



Proposal to host

Invitation to host ICCE 2016

The Chemistry Education Group at the University of Sydney (USyd)

supported by

- The Institute for Innovation in Science and Mathematics Education (USyd)
- The Chemistry Education Division of the Royal Australian Chemical Institute (RACI)
- Education Specialist Group of the New Zealand Institute of Chemistry (NZIC)
- The Australian Science Teachers Association (ASTA)

Proposing committee:

Siegbert Schmid (Chair), Suzanne Boniface (NZIC), Adam Bridgeman, Glennys O'Brien (ChemNet), Bob Bucat, Vic Dobos (CEO ASTA), Ian Jamie (RACI), Madeleine Schultz (ChemNet), Roy Tasker

Professional conference organiser:

ICMS Australasia

Introduction

Australia and New Zealand have a proud tradition of engagement with chemical education including hosting the 14th ICCE in July 1996 in Brisbane. The Australian Journal of Education in Chemistry (AusJEC) was founded in 1978 and continues to allow the dissemination of chemical education research. The ASELL project (Advancing Science by Enhancing Learning in the Laboratory) and its predecessors have brought together chemistry educators for more than a decade with the aim of improving university teaching specifically through improved student practical experiences. This project continues to expand and has included international participants for some time.

Since 2011, the community of chemical educators in Australia has come closer together due to the foundation of the Chemistry Discipline Network, funded by the Australian Government's Office for Learning and Teaching. This group, with membership over 100, holds monthly on-line meetings and annual face-to-face meetings and has resulted in a much more close-knit community than was previously the case. In addition, several face-to-face meetings have been held in 2011 - 2013 of a subgroup of these active chemistry educators to discuss the statement of Threshold Learning Outcomes for chemistry and their articulation.

The regulatory environment in Australia has recently changed with the advent of the Tertiary Education Quality and Standards Agency (TEQSA). TEQSA and the application of standards to Australian universities mean that all institutions are developing ways of evaluating their degree structures.

The introduction of a first national curriculum in Science for secondary schools brings big changes to the Australian system. In addition the Federal Government's *Enhancing the Training of Mathematics and Science Teachers Program* will drive a major improvement in the quality of mathematics and science teachers by supporting new pre-service programs in which faculties, schools or departments of science, mathematics and education collaborate on course design and delivery, combining content and pedagogy so that mathematics and science are taught as dynamic, forward-looking and collaborative human endeavours.

For these reasons, it is timely to host ICCE 2016 in Australia where an active and vibrant group of chemical educators will provide a platform for all attendees to benefit from interactions with their national and international colleagues.

Host organisations

The Chemistry Education Group at the University of Sydney is the host for ICCE 2016 with strong support from the other organisations listed below.

The Chemistry Education Group at the University of Sydney

The Chemical Education Group at the University of Sydney is active in all areas of Chemistry Education, including curriculum innovation, development of teaching materials, chemistry education research and policy development. It does this in collaboration with all stakeholders nationally and fosters many international links as well.

The group is an integral part of the Institute for innovation in science and Mathematics Education, has close links with the Royal Australian Chemical Institute and strong collaborations with their New Zealand counterpart.

The Institute for Innovation in Science and Mathematics Education at the University of Sydney

(<http://sydney.edu.au/iisme/>)

The Institute for Innovation in Science and Mathematics Education (IISME) aims to rejuvenate science and mathematics education by enriching research, innovation, leadership, outreach, the student experience, and educator opportunities. IISME work with researchers, teachers, decision-makers, and the general public to bring modern scientific and mathematical ideas into 21st century education.

IISME consists of various units within the Faculty of Education and Social Work and the Faculty of Science representing a large number of academics, science communicators, technical specialists, student researchers and other professionals.

The Royal Australian Chemical Institute (RACI)

(<http://www.raci.org.au/>)

The Royal Australian Chemical Institute was founded in 1917 as both the qualifying body in Australia for professional chemists and a learned society promoting the science and practice of chemistry. Almost one hundred years on and RACI has over 5000 members with an extensive nationwide network and a presence in every State and Territory. Our members work across all Australian industrial and academic

sectors, in food and hygiene; climate and environment; energy and resources; analytical and forensic; health and biotechnology; education and the public service.

Strategic goals:

- RACI is the voice of chemistry in Australia
- RACI advocates the importance of chemistry to the public and all levels of education, industry and government
- RACI supports the professional needs and interests of all its members

Education Specialist Group of the New Zealand Institute Chemistry (NZIC)

(<http://nzic.org.nz/>)

The NZIC represents some 1000 members involved in the profession of chemistry. Members participate in the study, practice, teaching, promotion and management of chemistry.

The objectives of the Institute are:

- To promote the science and practice of chemistry in all its branches and the usefulness and efficiency of persons engaged therein.
- To raise the status and to advance the interests of the profession of chemistry and of those engaged therein
- To provide for the delivery of lectures, and the holding of exhibitions, classes and conferences calculated to advance the cause of chemistry.

Asta

(<http://asta.edu.au/>)

The Australian Science Teachers Association (ASTA) is the national professional association for teachers of science. It is a federation of Science Teachers Associations from all eight Australian states and territories and has approximately 4000 individual members.

ASTA publishes one substantial journal, Teaching Science and organises CONASTA, the annual conference of ASTA, a flagship activity of professional development.

The CONASTA program typically provides a diversity of lectures, workshops and excursions, plus national and international keynote addresses of interest to the general and specific science educator.

Another flagship activity is the production of the ASTA *National Science Week Schools Kit and Resource Book*. This contributes to raising awareness of the value and relevance of science, technology, engineering and innovation in our daily lives to all schools across Australia and makes it possible for schools from the remotest parts of Australia, to the metropolitan hubs to be involved in National Science Week.

Local organising committee

The local organising team represents the strengths and breadth of Australasian Chemistry Education with members representing both the secondary and tertiary education sectors.

ICCE 2016 - Local Organising Committee

Dr Siegbert Schmid

Chair ICCE 2016 Committee
Senior Lecturer, School of Chemistry
The University of Sydney

Dr Suzanne Boniface

Chairperson, Chemistry Education Specialist Group, New Zealand Chemistry Institute
Victoria University, Wellington New Zealand

Associate Professor Adam Bridgeman

Associate Professor and Director of First Year Studies
Associate Dean for Learning and Teaching, School of Chemistry
The University of Sydney

Dr Glennys O'Brien

Co-director ChemNet
Director of First Year Studies in Chemistry, University of Wollongong

Professor Bob Bucat

Honary Teaching Fellow
The University of Western Australia

Mr Vic Dobos

Chief Executive Officer
Australian Science Teachers Association

Dr Ian Jamie

Chair, Chemistry Education Division
Royal Australian Chemical Institute
Senior Lecturer, Macquarie University

Dr Madeleine Schultz

Co-Director, ChemNet
Senior Lecturer, Queensland University of Technology

Professor Roy Tasker

Professor of Chemistry Education
Dean's Unit - School of Sciences and Health
University of Western Sydney

The local organising team represents the strengths and breadth of Australasian Chemistry Education with members representing both the secondary and tertiary education sectors. All members have extensive experience in organising conferences, especially in Chemistry Education. All members are part of extensive professional networks and will be able to use those links to maximise participation in and impact of the conference.

Dr Siegbert Schmid (Chair, Local Organising Committee) is active in chemistry education research and has supervised a number of PhD and Honours students in chemistry education. He is a Past Chair of the RACI Division of Chemistry Education. He is on the management committee of ChemNet, has chaired its resources working party and is a mentor for junior academics on a SaMnet project. He has been recognised with a number of teaching awards, including the Vice Chancellor's Award for Outstanding Teaching (University of Sydney 2012) and an Office of Learning and Teaching Citation Award (2012) for Excellence in Teaching. He has chaired the Chemistry Education stream of the 2010 RACI Congress, co-chaired the International Conference on Aperiodic Crystals in 2012 and been on the organising committee for other smaller conferences and events.

Dr Suzanne Boniface (Chair, Chemistry Education Specialist Group, New Zealand Institute of Chemistry) is responsible for first year chemistry courses at the School of Chemical and Physical Sciences, Victoria University of Wellington. She has modernised the teaching of chemistry, as reflected in the reorganisation of courses to better meet the current needs of students, the introduction of active learning into lectures and tutorials and the use of quizzes and videos in laboratory preparation. Suzanne is also a qualified high school teacher and has extensive experience in curriculum and assessment development including writing resources and textbooks for high school chemistry in New Zealand and for the Pacific. She organises an annual symposium for tertiary chemistry educators and regular professional development opportunities for high school chemistry teachers. She has chaired the organising committee for the biennial Chemistry Education conference held in

Wellington in 2003 and co-chaired the National Science Teachers conference organising committee in 2008. Suzanne networks extensively with chemistry educators from around NZ and internationally, and is the NZ representative on the IUPAC CCE committee.

A/Prof. Adam Bridgeman (Member, Local Organising Committee) is the Director of First Year Studies (Chemistry) and Associate Dean Learning and Teaching (Science) at the University of Sydney. He is an integral member of various chemistry and science national networks and has received a number of institutional and national teaching awards in the UK and Australia. As well as organising local events, he was on the organising committee for the World Congress of the 'World Association of Theoretical Orientated Chemists' held at the Darling Harbour Convention Centre in 2008 and on the organising committee for the first joint Dalton-Faraday Discussion Meeting in 2004.

Dr Glennys O'Brien (Co-director, ChemNet; Director of First Year Studies in Chemistry, University of Wollongong,) is a co-director of the OLT-funded Chemistry Discipline Network in Australia. Within this role Glennys has been involved in convening and facilitating several workshops for nationwide discussions and has close ties across the country with chemistry teaching academics. Glennys was a member of the 2012 Australian Conference on Science and Mathematics Education organising committee. Within her role as Director of First year Studies at UOW, Glennys has designed and implemented a number of teaching innovations associated with moves from passive to active learning and engagement. Glennys has a number of institutional roles, including as member of both University and Faculty Education committees.

Prof. Bob Bucat (Member, Local Organising Committee) has been strongly involved in Chemistry Education in Australia and internationally for more than two decades. He has received a large number of prestigious awards including the inaugural Fensham Medal, The Royal Australian Chemical Institute Award for Outstanding Contribution to Chemical Education (2010) and the Distinguished Contribution to Chemistry Education Award, presented at the joint ICCE/ECRCE meeting (2012). In addition, he was chosen as one of 11 "Living Luminaries of Australian Chemistry" by the Royal Australian Chemical Institute to celebrate the International Year of Chemistry (2011). He was a titular member of the Committee on Teaching of Chemistry of

the International Union of Pure and Applied Chemistry 1994–2002 and its successor, the Committee on Chemical Education 2002–2004 and from 2002 also on the sub-committee on Public Understanding of Chemistry of the IUPAC CCE. He has been involved in organising many successful conferences, including ICCE14, Brisbane, 1996 and served as member of the international advisory committee for many subsequent ICCEs.

Mr Vic Dobos (CEO Australian Science Teachers Association) runs the Australian Science Teachers Association. As part of his duties he organises the annual conference of the Association that is regularly attended by many hundreds of school teachers from around the nation. He has a strong interest in strengthening the ties between the secondary and tertiary education sectors and ICCE 2016 seems a fantastic opportunity to further this cause.

Dr Ian Jamie (Chair, RACI Division of Chemistry Education) has interests in experiential learning, particularly through laboratory-based learning, and promoting engagement in science and tertiary pathways to Indigenous and rural area secondary students. He is one of the founders of the Advancing Chemistry by Enhancing Laboratory Learning project (ACELL) and the National Indigenous Science Education Program. He is Chair of the Division of Chemical Education within the Royal Australian Chemical Institute. He is the Chief Examiner of the NSW Board of Studies Higher School Certificate Chemistry Examination Committee. He has been awarded various teaching awards including the 2011 Australian Learning and Teaching Council (ALTC) Award for Programs that Enhance Learning and the Macquarie University Vice Chancellor's Award for Teaching Excellence. He has been a finalist in the Eureka Awards for Promoting Understanding of Science in 2008, 2009, and 2010. He was the Division of Chemical Education representative on the Program Committee of the 2005 RACI National Convention and a member of the 2012 Australian Conference on Science and Mathematics Education organising committee. As part of the National Indigenous Education Program he has been involved in organising many in-school and community-centre hands-on science demonstrations and workshops.

Dr Madeleine Schultz (Co-director, ChemNet) is a co-director of the OLT-funded Chemistry Discipline Network in Australia. She has organised and run one-day symposia for the inorganic chemistry community in

Queensland (QICS, the annual Queensland Inorganic Chemistry Symposium) as well as several professional development programs for high school teachers including laboratory experiments. As co-director of the Chemistry Discipline Network she has close ties to a large number of chemical educators in Australia, New Zealand and the Pacific region, as well as in Germany. Within her academic position at QUT she has implemented multiple strategic changes to improve student learning in both the laboratory and lecture environments. She is the recipient of a Vice-Chancellor's award for excellence in teaching.

Prof. Roy Tasker (Member, Local Organising Committee) is Professor of Chemistry Education at the University of Western Sydney, and Provost of its Hawkesbury campus. His primary teaching responsibilities are in first-year chemistry, and his research interests are in how and what students learn using interactive multimedia resources. He has won a number of awards including the 2011 Prime Minister's Award for Australian University Teacher of the Year and the Royal Australian Chemical Institute (RACI) Chemical Education Division Medal in 2002. He is also a consultant for universities in Australia and Singapore interested in moving away from passive delivery of information to interactive, evidence-based teaching in face-to-face contexts. This involves developing learning designs, informed by an evidence-based model for how we learn, and mediated using wireless student response technology and data mining analytics to monitor learning gains and affective factors. In 2007 he chaired the prestigious Gordon Research Conference on Visualization in Science and Education at Bryant University, RI, USA.

Theme

The iconic Sydney Harbour Bridge features every New Year's Eve as the background for a fireworks display that is watched by over 1 billion people worldwide. For ICCE 2016 it provides the focus for our theme:

"Bridging the Gap"

The Local Organising Team will apply itself to ensure that as many bridges are crossed and gaps closed as we possibly can. In dialogue with the National and International Advisory Committees this will include breaking down some familiar conference structures. The focus will be more on interactivity and demonstration rather than content delivery during the conference sessions. We will partially move away from the traditional format of a conference, i.e. long plenary sessions followed by short talks in parallel sessions. Instead, ideas may be shared in workshop and discussion formats with more time spent in discussion than on presentations. All poster sessions will also be organised to maximise discussion and interaction between participants and held at prime times during the conference and in a prime location. All participants will leave the conference invigorated and with new ideas and resources as well as new friends and colleagues.

Suggested topics within the theme are

- From research into practice
- Connecting secondary and tertiary teaching
- Interventions to improve engagement and motivation
- Advances in understanding student learning
- Greening the teaching laboratory
- Benchmarking international learning outcomes
- The formal curriculum and the real world

And more, as suggested by the National and the International Advisory Committees as well as the wider Chemistry Education Community.



Image courtesy of Tourism Australia Copyright

Letters of support

Through strong collaborative partnerships across the State, Sydney has established itself as Australia's number one conference destination, hosting more than 400 major events over the past decade. Working together, Business Events Sydney, its stakeholders, State and Federal Government partners and airline partner Qantas aim to maximise your event's attendance, return on investment and legacy benefits. A list of BESydney's Strategic Partners can be found in the appendices.

This bid for the International Conference on Chemistry Education to be held in Sydney, Australia is welcomed and supported by the NSW Government and industry and most importantly the professional organisations in Australia and New Zealand as demonstrated in the following letters of support:

- New Zealand Institute of Chemistry, Dr Suzanne Boniface, Chairperson Chemistry Education Specialist Group
- Australian Science Teachers Association, Vic Dobos, Chief Executive Officer
- Royal Australian Chemical Institute, Professor Mark Buntine, President
- NSW Government, Barry O'Farrell, Premier of New South Wales
- NSW Government, George Souris, Minister for Tourism
- City of Sydney, Clover Moore, Lord Mayor of Sydney
- Tourism Australia, Andrew McEvoy, Managing Director
- Business Events Sydney, Lyn Lewis-Smith, Chief Executive Officer

28th May 2013

Dr. Morton Z. Hoffman
Professor Emeritus of Chemistry
Department of Chemistry
Boston University
Boston, MA 02215

Dear Professor Hoffman,

On behalf of the Royal Australian Chemical Institute [RACI] it gives me great pleasure to endorse the Sydney bid to host the IUPAC 24th International Conference on Chemical Education.

The RACI is the professional body for the chemical sciences in Australia. It acts both as the qualifying body in Australia for professional chemists, and as a learned society promoting the science and practice of chemistry. With 5,000 members it has a presence in every Australian State and Territory.

A primary focus of the RACI is in the educational area and the organisation is involved in the educational process from primary schools with crystal growing competitions through secondary schools with the ANCQ quiz being taken by 120,000 students annually and into tertiary education where the institute accredits chemistry degree programs. With this in mind the RACI pledges to support and assist the conference organisers to develop a premium conference for the chemical educators of the world.

Sydney is the perfect city to host the conference being the largest city in Australia with extensive conferencing and accommodation infrastructure and an ethos of warmly welcoming visitors from all over the world. I am confident that all the delegates will be warmly received and have a first class chemical educational experience.



Professor Mark A. Buntine
FRACI CChem
President RACI



**New Zealand Institute of Chemistry
Education Specialist Group**

ICCE 2016

Dr Siegbert Schmid
University of Sydney
NSW Australia
25 May 2013

Dear Siegbert

The New Zealand Institute of Chemistry Education Specialist Group would like to support your bid to host the ICCE Conference in Sydney in 2016.

The chemistry education community in NZ is small but active among both universities and high school chemistry teachers. The university community meets annually for a symposium to share ideas and learn from each other. The high school teachers have a biennial conference which usually has international keynote speakers. However, opportunities to hear from international speakers or to engage in discussions outside of our own community are not usually easy to find or to finance. We believe that having an international chemistry education conference so close to New Zealand will provide excellent professional development opportunities for our teachers who are always keen to find new and innovative ways to help their students learn.

For many NZ teachers and university educators, travel to Sydney is affordable and scholarships may be available to support some of the teachers attending. It would also be hoped that our colleagues in the Pacific may be encouraged to attend and that some sponsorship will be organised to this end.

I have been in discussion with the NZ Science Teacher Association, which has expressed interest in the timing and location of the conference and this will be taken into consideration when the organisation of their future conferences is set up.

I do hope your bid is successful and we will support your endeavour in any way that we can.

Kind regards

Dr Suzanne Boniface

Chairperson

NZIC Specialist Education Group



Dr Siegbert Schmid
Chair, Organising Committee
International Conference on Chemical Education (ICCE)
School of Chemistry
The University of Sydney
City Road, Darlington
Sydney, NSW 2008

Date 27th May 2013

Dear Siggi

On behalf of the Australian Science Teachers Association, I am pleased to confirm our support for the 2016 International Conference on Chemical Education, Sydney Australia.

ASTA is committed to supporting conferences that are directly relevant and themed to the Australian Curriculum – Science. In particular, conference such as the ICCE with a distinctly international audience will be vital for the sharing and the dissemination of new and innovative education pedagogy and potential resources to support Australian science teachers deliver the new science curriculum.

My organisation will contribute the expertise and support required to make this conference a success and a valuable opportunity for the Australian science teaching and education community.

Yours sincerely

Mr Vic Dobos
CEO
Australian Science Teachers Association (ASTA)



Premier of New South Wales

2013-158156

Professor Mei-Hung Chiu
Chair, IUPAC Committee on Chemistry Education
C/O Professor Morton Z. Hoffman
CCE Conference Coordinator
Department of Chemistry
Boston University
Boston, Massachusetts 02215
United States of America

13 MAY 2013

Dear Professor Chiu

I understand that the University of Sydney, in conjunction with Business Events Sydney, is submitting a bid for Sydney to host the International Conference on IUPAC Chemistry Education in 2016. I would like to warmly commend Sydney as one of the world's great conference and convention cities.

Sydney's natural attractions such as our harbour and beaches are well known, as are our outstanding human creations – the Opera House and the Harbour Bridge.

Sydney is a city with exceptional world-class facilities and expertise in hosting conferences and conventions. Sydney consistently ranks as the top city in Australia in the International Congress and Convention Association list of international business event destinations.

Conferences and conventions involve much more than just formal sessions and Sydney offers a complete experience for visitors ranging from the very best in shopping, dining and sight-seeing to abundant choices for art, cultural and sporting events, together with the finest food and Australian wines.

Sydney was again voted one of the world's best cities at the 2012 *Condé Nast Traveller Readers' Choice Awards*. Sydney was also named the 2012 World's Best Festival and Event City by the International Festivals and Events Association, as well as the number one city in Australia in the 2012 *Trip Advisor Travellers Choice Awards*.

Sydney is a vibrant, multicultural city that offers unmatched friendliness and hospitality in a pleasant climate and a splendid natural setting. Our beautiful city would prove an outstanding venue for the International Conference on IUPAC Chemistry Education and we would welcome the opportunity to help you to deliver an unforgettable event in 2016.

Yours sincerely

Barry O'Farrell MP
Premier

GPO Box 5341, Sydney NSW 2001 ■ P: (02) 9228 5239 ■ F: (02) 9228 3935 ■ www.premier.nsw.gov.au



Hon. George Souris MP
Minister for Tourism, Major Events, Hospitality and Racing
Minister for the Arts

Professor Mei-Hung Chiu
Chair, IUPAC Committee on Chemistry Education
c/o Professor Morton Z. Hoffman, CCE Conference Coordinator
Department of Chemistry
Boston University
Boston, Massachusetts 02215, USA

19 FEB 2013

Dear Professor Chiu

On behalf of the New South Wales Government, I support Sydney's bid to host the IUPAC International Conference on Chemistry Education in 2016.

New South Wales is Australia's leading destination for overseas visitors. In fact, our state welcomes almost half of all business travellers to Australia. Our capital city, Sydney, is our nation's only global city: it is energetic, ever-changing and entertaining.

Sydney presents a unique blend of world-class education and research, cultural activities, stunning natural attractions and of course premium dining and shopping. Our businesses are vibrant and innovative. Our communities are diverse and welcoming. Sydney is also the gateway to Australia. As the hub of Australia's airline services, it is easily accessible for interstate, intrastate and international visitors alike.

Our harbour city is recognised for its rare combination of excellent business facilities and equally impressive leisure activities. It is one of the world's favourite cities, repeatedly awarded by the International Festivals and Events Association as the World's Best Festival and Event City, and by readers of US travel magazines *Travel + Leisure* and *Condé Nast Traveler* as the World's Best City.

New South Wales and Sydney have a proven track record for hosting major events. In recent years, these have included the Olympic Games in 2000, the Rugby World Cup in 2003, the Forbes Global CEO Conference in 2005 and 2010, the Asia Pacific Economic Cooperation in 2007, World Youth Day in 2008, the World Masters Games in 2009 and "Oprah's Ultimate Australian Adventure" in 2010.

Sydney's ability to successfully host large international events with a high level of professionalism and efficiency is well renowned. And with Business Events Sydney (BESydney), Australia's leading convention bureau, working alongside you throughout the event lifecycle, you are in good hands. BESydney was awarded 2011 Best Metropolitan Destination Marketing Organisation at the Meetings and Events Australia National Industry Awards.

As Minister for Tourism, Major Events, Hospitality, Racing and the Arts, I highly recommend Sydney as the venue for the IUPAC International Conference on Chemistry Education in 2016. Our harbour city will deliver conferences with far reaching legacies and long lasting memories for delegates.

Yours sincerely

George Souris MP

Lord Mayor of Sydney

CLOVER MOORE

Sydney Town Hall

GPO Box 1591
Sydney NSW 2001 Australia
Phone 02 9265 9229 Fax 02 9265 9328
Email cmoore@cityofsydney.nsw.gov.au



1 March 2013

Professor Mei-Hung Chiu
Chair, IUPAC Committee on Chemistry Education
C/O Professor Morton Z. Hoffman
CCE Conference Coordinator
Department of Chemistry
Boston University
Boston, Massachusetts 02215
United States of America

Dear Professor Chiu

IUPAC International Conference on Chemistry Education, 2016

The City of Sydney supports the bid by Business Events Sydney, in conjunction with the University of Sydney, for Sydney to be the host city for the IUPAC International Conference on Chemistry Education in 2016.

The City is pleased to help Business Events Sydney and the University of Sydney to welcome international visitors to our great harbour city, which offers a world-class experience for business visitors and tourists.

Sydney is one of the world's most exciting cities, renowned for its natural beauty and the many pursuits available to visitors. Its magnificent harbour setting, cultural life, plentiful shopping, world cuisines and friendly hospitality will make it a memorable experience for conference attendees.

As well as being the host city for the Olympic and Paralympic Games in 2000, Sydney has hosted numerous major events, including the Rugby World Cup in 2003, the APEC Summit in 2007 and World Youth Day in 2008.

If you would like to speak with a Council officer about the ways in which the City can assist you to welcome delegates to Sydney for the IUPAC International Conference on Chemistry Education in 2016, you can contact Andrea Beattie, Executive Manager, Research, Strategy and Corporate Planning, on +61 2 9265 9333 or at abeattie@cityofsydney.nsw.gov.au.

Yours sincerely

Clover Moore
Lord Mayor of Sydney

city of villages

R OLM2013 001086 PROFESSOR MEI-HUNG CHIU



1 March 2013

Professor Mei-Hung Chiu
Chair, IUPAC Committee on Chemistry Education
C/O Professor Morton Z. Hoffman
CCE Conference Coordinator
Department of Chemistry
Boston University
Boston, Massachusetts 02215
United States of America

Dear Professor Chiu,

RE: IUPAC International Conference on Chemistry Education

It gives me great pleasure to support the city of Sydney with their bid to hold the IUPAC International Conference on Chemistry Education in 2016.

Sydney is a magnificent city in which to hold this important and prestigious international convention. Conference venues, exhibition venues and services are excellent with a wide range of quality accommodation, entertainment, attractions and facilities in the city to suit all interests and tastes.

As well as the support services that contribute to a successful meeting, Sydney can offer delegates an experience of the wonderful lifestyle we enjoy in Australia. Sydney is a colourful, sophisticated city with a youthful, bright and forward looking attitude, with everything to make your convention an outstanding success.

Sydney is an ideal destination for the IUPAC International Conference on Chemistry Education. The people of Sydney and Australia look forward to offering a warm welcome to your delegates and their partners in 2016.

Yours sincerely,

Andrew McEvoy
MANAGING DIRECTOR

29 May 2013

Professor Mei-Hung Chiu
Chair
IUPAC Committee on Chemistry Education
C/o Professor Morton Hoffman
CCE Conference Coordinator
Department of Chemistry
Boston University
Boston Massachusetts 02215
USA

Dear Professor Chiu

On behalf of the members and supporters of Business Events Sydney, (formerly the Sydney Convention and Visitors Bureau), I am delighted to present Sydney's bid to host the International Conference on Chemistry Education in 2016.

Sydney is a popular and well regarded conference destination. It enjoys an impressive record of successful events held, and has an ever-expanding inventory of confirmed future meetings and events. The attraction of the city, its capacity and capabilities have been highlighted by its successful hosting of the World Congress of the Society of Environmental Toxicology and Chemistry in 2008 which attracted 800 delegates and the XV International Conference on Small-Angle Scattering in 2012 which attracted 400 delegates.

These achievements stem from Sydney's rare blend of attributes that are integral to the success of any event. Sydney boasts enviable infrastructure, with world class facilities and an extensive range of accommodation, all served by a superb transport network.

Settings are important for any conference, so Sydney's spectacular location on one of the world's most beautiful harbours is sure to please. Attractions such as the Sydney Harbour Bridge, the Sydney Opera House and Bondi Beach are just a few of the activities delegates can visit and enjoy in Sydney, while its nearby regional centres offer a wealth of unique activities, sights and natural beauty. Our city is renowned also for its cosmopolitan vibe, its multicultural makeup and its friendly people, all factors that ensure that wherever your delegates come from they feel welcome.

With Sydney's selection as host city for the International Conference on Chemistry Education you can be assured that your conference will be successful and memorable. We very much value the opportunity to bid and look forward to welcoming you to Sydney in 2016.

Yours sincerely



Lyn Lewis-Smith
Chief Executive Officer

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Sydney NSW 2011 Australia
Phone: +61 2 9331 4045
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Email: info@BESydney.com.au
ABN 42 002 630 364
www.busesseventssydney.com.au

Funding strategy

Sydney's unique destination appeal combined with a strong and stable economy, an innovative nature, highly skilled workforce and enviable lifestyle - in conjunction with our world class facilities - ensures the choice of Sydney and Australia as your conference destination will positively impact the financial and social success of your conference.

Government funding

The NSW Government has offered up to **A\$30,000** to the University of Sydney should Sydney be selected for ICCE in 2016. The funding is to be used to offset the marketing and promotions associated with this conference to drive delegate numbers.

Marketing your conference

Business Events Sydney (BESydney) is the official organisation responsible for promoting Sydney and New South Wales (NSW) as an international business meeting and conference destination.

With a global network spanning Asia, Europe, and the Americas, BESydney's extensive knowledge and experience has been helping the business community to bring international and national conferences and events to Sydney for more than 40 years.

BESydney will work with the University of Sydney to help plan and market your event in order to maximise delegate registrations. The following support will be provided, free of charge:

- Arrange a site inspection for four committee members including all Sydney ground costs.
- Assist the host association in tendering for a Professional Conference Organiser (PCO).
- Provide professional marketing collateral to promote your event, such as images, logos, brochures, postcards and giveaways.
- Promote your conference in the media.
- Provide advice to the PCO on all aspects of the event, including the visa application process.
- Provide access to BESydney's comprehensive membership directory of more than 200 leading business events suppliers, including hotels, tour guides, and restaurants (refer to Appendix)

A marketing tool kit is also available from Business Events Australia (BEA), including downloadable videos, images, PowerPoint presentations, eCards and a "green checklist" for event planners. BEA can also provide collateral such as delegate-boosting broadsheet maps, Aussie dictionaries and posters.

Marketing collateral

1. Logo development
2. Brochure
3. Postcard
4. Giveaways

1



2



3



4



Over the last decade (2002 – 2011) BESydney has hosted 404 events delivering a total of 562,193 delegates to Sydney.

Sydney played host to the 2002 World Ophthalmology Congress. Working with an Australian PCO, the organising committee achieved a budget surplus of A\$2million.

Of this surplus, A\$800,000 was returned to the international secretariat as per their hosting agreement.

The remaining A\$1.2million was used to establish The Eye Foundation, which funds research into blindness and participates in development projects in disadvantaged communities.

Additional support



Destination New South Wales

Destination NSW (DNSW), a New South Wales (NSW) Government Statutory Authority, devises and implements strategies to grow Sydney and NSW's visitor economy. The organisation's key focus is on driving tourism and acquiring and developing major sporting and cultural events for Sydney and regional NSW.

DNSW is a major investor in Business Events Sydney and together the organisations work to enhance the business event experience in Australia's global city and surrounding regions. DNSW manages the NSW Major Event Calendar and there are opportunities for international conventions, incentive travel reward programs, corporate events and exhibitions to align with these key sporting and cultural events and maximise the NSW delegate experience. DNSW holds a wealth of information about NSW tourist attractions and can help with information for pre- and post-touring options, as well as promotional tools including images and their popular Official Guide to Sydney, both of which can be used by event planners to promote and deliver their event in NSW.

For further information please visit: www.destinationnsw.com.au



Business Events Australia is a dedicated unit of Tourism Australia, with a brief to position Australia as a world-class sustainable business events destination for corporate meetings, incentives, association conferences and exhibitions. Business Events Australia achieves this through global trade marketing initiatives that promote Australia's unique attributes for the sector. Business Events Australia provides meeting planners with access to a marketing tool kit to assist in marketing their next business event in Australia. The marketing tool kit can be accessed through the dedicated website: www.businessesevents.australia.com and includes tools such as downloadable videos, images, PowerPoint presentations and eCards. Available collateral includes delegate boosting broadsheet maps, Aussie dictionaries and posters.

For further information please visit: www.events.australia.com



The International Seminar Support Scheme (ISSS) is an Australian Government aid program administered by the Australian Agency for International Development (AusAID). The scheme assists participants from developing countries to attend development-focused seminars in Australia. Through enabling their participation, the scheme aims to develop knowledge, technical expertise, networks and policies relevant to pursuing sustainable development and reducing poverty in developing countries. Assessment of applications is dependent on the ability to demonstrate economic development and social advancement of developing countries. Up to four (4) delegates per developing country could be granted the support up to the value of **A\$50,000**.

For further information please visit: www.ausaid.gov.au/business/other_opps/issc.cfm



Financial assistance may be sought for a congress where it will bring a demonstrable benefit to employment, research or development in New South Wales. To measure the benefit, the department may conduct an Economic Impact Assessment. Areas which need to be addressed in an application for assistance include demonstrating the case for Government support; the comparative advantages and disadvantages of attracting this project to NSW and the direct impacts of the project (financial, social, and environmental).

For further information please visit: www.trade.nsw.gov.au



Business Events Sydney will, on behalf of your association, approach our key partner airline Qantas to seek support for your congress. Qantas is Australia's leading domestic airline, and is part of the oneworld alliance, which has established itself as the most global of the world's airline alliances over the past few years. Now comprising 12 of the world's leading airlines - Qantas, American Airlines, Air Berlin, British Airways, Cathay Pacific, Finnair, Iberia and LAN Airlines, Japan Airlines, Malaysia Airline, Royal Jordanian and S7 Airlines - oneworld provides services to 800 destinations on 6 continents. Financial support from airline partner Qantas may also be available in the form of discounted airfares for registered delegates.



The International Event Coordinator Network (IECN) is part of the Department of Immigration and Citizenship and can assist with the specific visa options available to delegates should the bid for the event be successful.

The IECN offers visa advice and assistance to event organisers who wish to bring international visitors to Australia to participate in events (whether as speakers, presenters, or simply attendees) and international visitors who wish to attend an event, conference or meeting in Australia.

Under Australia's universal visa system, all visitors to Australia must have a valid visa to travel to and enter Australia (other than New Zealand passport holders who will normally be granted a Special Category visa on arrival, provided they meet health and character requirements; and permanent residents of Norfolk Island who may be granted a Permanent Resident of Norfolk Island visa on arrival). There are many visa options available to people wishing to visit Australia. The appropriate visa option will depend, amongst other things, on the person's purpose for visiting the country. Please see the following links for guidance on the visa options presently available to international visitors entering Australia for business or tourism purposes:

www.immi.gov.au/skilled/business
www.immi.gov.au/visitors/tourist

Well ahead of the event, organisers should contact the IECN so that processing arrangements can be put in place and the relevant overseas visa offices are advised to ensure that any potential difficulties can be addressed quickly in order to facilitate the smooth entry of delegates upon their arrival in Australia.

Information on the IECN is available on the Department's website:
www.immi.gov.au/visitors/event-organisers-participants/iecn.htm

Budget

Budget

An indicative budget for ICCE 2016 has been prepared by ICMS Australasia and is included in the appendices. The budget is based on scenarios of 250, 350 and 400 delegates, proposing the University of Sydney as the conference venue.

	250 delegates	350 delegates	400 delegates
Total income	\$223,591	\$306,954	\$338,636
Expenses	\$227,690	\$266,444	\$289,322
Surplus	-\$4,100	\$40,510	\$49,314

Professional Conference Organiser

ICMS Australasia Pty Ltd

Level 9
234 George Street
Sydney NSW 2000
Phone: 61 2 9254 5000
Fax: 61 2 9251 3552
Website: www.icmsaust.com.au

ICMS Australasia is the longest established professional conference organising (PCO) company in Australia.

ICMS Australasia have successfully delivered award-winning conferences for international and national associations, government departments and corporate clients. With a very strong team of senior personnel and proactive staff, they offer continuity and expertise to clients, ensuring the delivery of a landmark event. Within the last 15 years, they have managed over 265 meetings, ranging in size from 100 to 9,000 participants. They have hosted over 250,000 delegates, speakers, exhibitors and sponsors providing us with extensive professional experience and contacts in both the national and international communities.

ICMS Australasia excels in working with national associations and Australian experts in their field, particularly in the preparation of Sydney bids for international meetings. We would be delighted to offer our expertise in this area to assist in bringing your international colleagues to Sydney.

Sydney's event hosting experience

Sydney's experience in planning and managing conferences, in addition to its comprehensive events infrastructure, has earned the city the enviable status of Australia's leading conference destination. Boasting a demonstrable, successful track record for attracting national and international events, Sydney has played host to a broad spectrum of industries and delegate sizes, ranging from 50 to 200,000.

Sydney has hosted some of the world's most memorable global events, including the 2000 Olympic and Paralympic Games, the 2003 Rugby World Cup, the APEC World Leaders Summit in 2007 and World Youth Day during 2008.

Further examples of previous and upcoming Sydney and NSW conferences and events are listed adjacent, demonstrating the city and State's appeal to a wide range of international associations and their delegates.

The following pages provide information on just a few of the conferences that have been successfully held in Sydney.

Past and future conferences and events	Year	Estimated attendance
23rd IUPAC Conference on Physical Organic Chemistry	2016	200
Asia-Oceania Conference on Neutron Scattering	2015	500
6th Kepler Astero seismic Science Workshop	2013	200
Joint Australian Association for Research in Education and Asia Pacific Educational Research Association Conference	2012	1,400
XV International Conference on Small-Angle Scattering (SAS)	2012	400
Robotics Science and Systems Conference	2010	400
International Conference on Nanoscience and Nanotechnology	2010	700
20th International Symposium on the Forensic Sciences	2010	962
3rd Elsevier International Nurse Education Conference 2010	2010	400
Dynamic Days Asia Pacific	2010	300
World Congress of the Society of Environmental Toxicology and Chemistry	2008	800
World Congress of Theoretical and Computational Chemists	2008	600
International Congress on Heterocyclic Chemistry	2007	500

Sydney conference case studies

34th International Symposium on Remote Sensing of Environment, Sydney, 10-15 April 2011

Held in Australia for the first time since the series began in 1962, this important biannual event showcased the importance of satellite and airborne images of Earth in influencing many aspects of life – from urban planning to tsunami warning systems.

Conference venue

Sydney Convention and Exhibition Centre,
Darling Harbour Precinct

Conference outcomes

- 557 delegates from more than 60 countries, including leading spatial information academics, scientists and those from the world's space agencies such as NASA.
- More than 400 technical presentations and 24 exhibition booths showcasing the latest technology.
- Holding the Symposium in Australia provided the opportunity for local academics to have exposure to global industry leaders and, importantly, to showcase local advances.

Testimonial

"One revelation to me was the strong role Australia is playing in forest carbon tracking together with a number of countries around the world. The program provides comprehensive information on forest carbon stocks, which is crucial for monitoring the reduction of emissions from deforestation and forest degradation."

"More than two thirds of the people attending were international visitors, which is a terrific outcome. We're grateful to Business Events Sydney for their support in helping to bring the Symposium to Sydney and the connections they provided the local organising committee – this all contributed to the success of the event."

"The location of the Sydney Convention and Exhibition Centre was fantastic – it's in close proximity to the University where we held a number of workshops, as well as hotels, the CBD and entertainment districts."

Emeritus Professor John Trinder, Co-chair of the Symposium

Awards and accolades

AND THE WINNER IS.... SYDNEY!

Sydney is one of the world's favourite places to live, meet and celebrate. Building on its large-scale debut onto the world stage with the 2000 Olympic Games, Sydney has gone from strength to strength as a hub for business, tourism and events. Aside from stunning natural beauty, balmy weather, famous beaches and soaring architectural icons, it's the buzz of contagious energy that sets the harbour city apart. Sydney has consistently ranked as one of the world's most liveable cities by *The Economist*.

Awards and accolades highlight Sydney's appeal to international visitors, a fact that undoubtedly aids in boosting the steady flow of delegates who flock to its shores for business events.

Sydney is:

- Ranked #1 as the World's Favourite Overseas City (*Condé Nast Traveller UK Reader's Choice Awards 2012*)
- Ranked #1 city in Oceania region (*Condé Nast Traveller USA Reader's Choice Awards 2012*)
- Ranked #1 city in Australia (Trip Advisor Traveller's Choice Awards 2012)
- Ranked #1 Australasian City (*Travel+Leisure Awards 2012*)
- Ranked as the World's Best Summer City (Lonely Planet in 2012)

In the past, Sydney has also been given titles including "World's Friendliest City"¹ and was ranked third in the world for health, safety and security².

It isn't simply Sydney's tourist assets and friendly disposition that have caught the world's attention. The city's dynamic business environment, culture of innovation and world-leading focus on sustainability also set it apart. PwC's Cities of Opportunity 2012 report uncovers that Sydney ranks first overall for sustainability and an impressive sixth for intellectual capital and innovation. The harbour city was also ranked in the second highest category as an 'Alpha+ World City' by the Globalisation and World Cities (GaWC) study group, indicating its influence on its region and the world.

Sydney has received many accolades for its expertise and professionalism in conference and event delivery, built on a strong track-record in both business and major events. A fusion of world-class venues, expert suppliers, support from the NSW Government and a unique position in the Asia-Pacific region mean that Sydney has been:

- Ranked as the World's Best Festival and Major Events City by the International Festival and Events Association in 2012.
- Ranked as Australia's #1 business events destination, (UIA City Rankings, 2011)

¹ Voted by UK readers of The Sunday Times, 2003

² PwC Cities of Opportunity Report, 2012

Proposed venues

"When one looks at a city which has its convention centre situated so close to hotels and the business district, one realises that this is a city that pays attention to the meetings industry and recognises the benefits it provides to a city. Sydney certainly does all this."

Joycelyne Mülli, International Conference Manager,
International AIDS Society (IAS) 4th Conference on HIV
Pathogenesis Treatment and Prevention, 2007



Proposed conference venue

Proposed dates for the International Conference on Chemistry Education are 10-15 July 2016. The dates are during school and universities holidays in Australia to maximise the number of domestic attendants and allow access to the university facilities.

The University of Sydney

The University of Sydney as the proposed conference venue has world-class conference facilities available. The main lecture theatres and breakout rooms have been built over the last few years. They are all air-conditioned and fulfil all multimedia and communication requirements. In addition, the School of Chemistry, adjacent to the main conference venue, has dedicated state-of-the-art chemistry laboratories with modern instrumentation, including a dedicated X-ray powder diffractometer. The laboratories were renovated in early 2013 and can be utilised for any hands-on practical activities and workshops. Technical assistance, chemicals and equipment are included in the conference bid for delegates who propose experimental activities. Furthermore, the School has newly refurbished lecture theatres, which are set-up for chemical demonstrations including all required audio visual equipment.



Proposed conference venue



Accommodation

Accommodation on campus at Sydney University

Women's College provides high standard accommodation for up to 275 conference guests. The College offers a variety of rooms. Most are individual study bedrooms with shared bathroom facilities. There are some twin rooms, as well as a number of rooms with ensuite bathrooms. Several rooms have balconies and most have garden views. Linen and towels are provided. The College is a non-smoking environment. Dining options include bed and breakfast to full board. Other facilities include reception, wireless internet, laundries, tv lounges, tea and coffee making facilities. Parking is available on site (charges apply).

Tentative rates for 2016 are as follows

Single room rates \$A83

Single room have shared bathroom facilities for both female and males.

Twin room rates A\$137 for two people

Ensuites rooms available \$118

One ensuite bathroom between two bedrooms (limited number available)

Accommodation around University of Sydney

Rydes Camperdown

www.rydges.com/camperdown
9 Missenden Road, Camperdown 2050
Phone: 9516 1522
Fax: 9519 4020

Rydges Camperdown is within 5 minute walking distance to the University of Sydney and offers 144 accommodation rooms, each with ensuite bathroom, LCD Television, Broadband Internet, Wireless & Dial Up Internet, Tea & Coffee facilities, Hairdryer, Iron & Ironing Board.

UniLodge Sydney

<http://www.unilodge.com.au/Sydney/>
Cnr Bay St & Broadway
Broadway, Sydney
NSW 2007
Tel: 61 2 9338 5075
Fax: 61 2 9338 5111

UniLodge Sydney provides you high quality, fully furnished student accommodation within 10 minute walking distance to the University of Sydney, UTS and other Sydney Colleges. Just as close are major shopping centres, cinemas, theatres, Darling Harbour and Chinatown.

Waldorf apartments

www.sydney-south-apartment.com.au
Corner of Chippen and Cleveland Streets, Chippendale 2008
Phone: 1300 555 039 or 8356 1500
Fax: 9690 9691

Waldorf Apartment Hotel Sydney South is located within 10 minute walking distance to the University of Sydney. It offers self contained studio and 1 bedroom apartments available. They have full kitchen, laundry facilities, complimentary pay TV and security parking space. The complex provides a pool, roof-top BBQ, gym, spa, sauna and coffee shop. Apartments can accommodate up to 4 people for short or long term stays.

The Hotels Combined website offers a 10% rebate to all tertiary educational institution students and staff worldwide. For further information please see www.hotelscombined.com/Educationsupport.

Accommodation

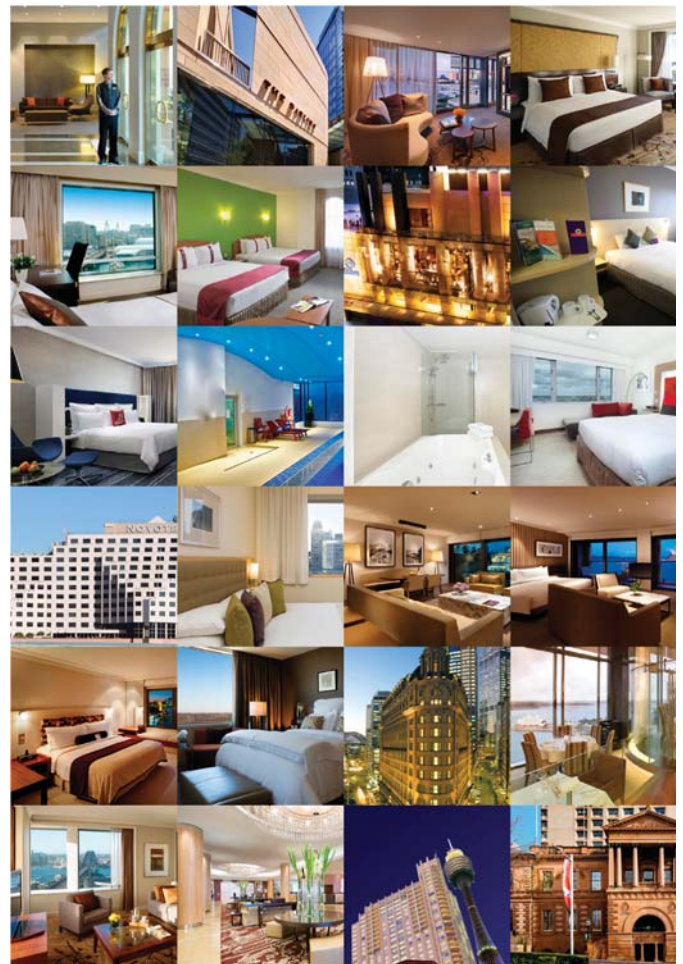
The beautiful city and surrounds of Sydney offer an extensive choice of accommodation to suit every style and budget. Whether you are looking for five-star luxury suites, contemporary and spacious serviced apartments, boutique hotels or budget university accommodation, Sydney can meet the needs of your delegates.

Sydney has 33,286 hotel/motel rooms and serviced apartments⁴, with approximately half located in the city centre within walking distance or a short taxi ride to major venues and tourist attractions. Average room rates are provided below in Australian dollars. For conversion to another currency please visit www.xe.com

Most of the internationally renowned hotel groups are represented in Sydney and our four and five-star properties rival the best in the world. Sydney's serviced apartments provide a convenient and cost-efficient option for delegates travelling with family members or colleagues. While still providing all the housekeeping and room service conveniences of a serviced hotel, these one, two or three bedroom apartments feature home comforts such as self-contained kitchens, laundries, and additional bathrooms.

Also on offer within the city centre is a range of accommodation options suitable for delegates who are more cost conscious, from budget apartments and hotels to backpacker accommodation and university housing, all within close proximity to the proposed

Sydney has 8 of the top 10 hotels in Oceania. (*Condé Nast Traveler Magazine Readers' Choice Awards 2012*)



Star rating	No. of establishments	No. of rooms	Average cost per room night A\$
1-star	4	140	A\$46
2-star	20	1,076	A\$98
3-star	103	6,747	A\$139
4-star	124	17,855	A\$196
5-star	24	7,052	A\$293

⁴ Australian Bureau of Statistics (ABS), Tourist Accommodation, Small Area Data, Sydney, Dec 2012



SYDNEY CITY CENTRE

1. Amora Hotel Jamison Sydney
2. Novotel Sydney Central
3. Establishment Hotel Sydney
4. Four Points by Sheraton Darling Harbour Sydney
5. Frasers Suites Sydney
6. Hilton Sydney
7. Hotel Ibis Darling Harbour
8. Holiday Inn Darling Harbour
9. Holiday Inn Potts Point
10. Hyde Park Inn
11. InterContinental Sydney

12. Medina Grand Harbourside
13. Mercure Sydney
14. Mercure Sydney Potts Points
15. Metro Apartments on Darling Harbour
16. Metro Hotel Sydney Central
17. Novotel Rockford Darling Harbour
18. Novotel Sydney on Darling Harbour
19. PARKROYAL Darling Harbour, Sydney
20. Park Hyatt Sydney
21. Pullman Quay Grand Sydney
22. Pullman Sydney Hyde Park
23. Quay West Suites Sydney
24. QT Sydney
25. Radisson Hotel and Suites Sydney
26. Radisson Blu Plaza Hotel Sydney
27. Rydges World Square

28. Sebel Pier One Sydney
29. Sebel Surry Hills Sydney
30. Shangri-La Hotel, Sydney
31. Sheraton On The Park
32. Sir Stamford at Circular Quay Hotel
33. Sofitel Sydney Wentworth
34. Swissôtel Sydney
35. Sydney Harbour Marriott at Circular Quay
36. The Harbour Rocks Hotel
37. The Menzies Sydney
38. The Darling Hotel and Spa
39. The Langham Sydney
40. The Westin Sydney
41. Y Hotel and Conference Centre, Sydney

Destination Sydney, Australia

It's little wonder that Sydney causes a brain drain on the rest of Australia. Like New York, London and Berlin, this is a place that draws in anyone who's got something interesting to say. Australia's best musos, foodies, actors, stockbrokers, models, writers and architects flock to the Harbour City to make their mark, and the effect is dazzling: a hyperenergetic, ambitious marketplace of the soul, where anything goes and everything usually does.

Lonely planet



Sydney, Australia's global city

Australia's biggest, oldest, most cosmopolitan and exciting city has a style of its own. Endowed with natural beauty, inspiring arts and culture, a dynamic dining scene, exuberant spirit and near perfect climate, it's no wonder Sydney has been voted the World's Best City again and again by the *Condé Nast Traveler* Readers' Choice Awards.

Sydney is Australia's iconic face to the world, home to the World Heritage-listed Sydney Opera House, the Sydney Harbour Bridge and Sydney Harbour. The city has a rare talent for combining excellent business activities with great leisure and attracts the majority of business travellers to Australia. Due to its proximity to the region, a significant proportion of these visitors come from the Asia Pacific.

In addition to Sydney's aesthetic appeal and natural assets, the city has a wealth of experience in planning and managing events and conferences. We offer venues amongst the best in the world for technology, capacity and service standards.

Sydney's unique destination appeal combined with a strong and stable economy, an innovative nature, highly skilled workforce and enviable lifestyle – in conjunction with our world-class facilities – ensures the choice of Sydney and Australia as your conference destination will positively impact the financial and social success of your conference.



"Sydney has a record of increasing and growing delegate numbers from previous world congresses. The choice of Sydney to host the Congress increased our delegate numbers by 10-15 per cent because Sydney is a unique and exciting destination and people want to go there"

Dr Bill Carroll. Congress Organising Committee, 18th World Congress of Neurology, 2005

Sydney is ranked Best City in the World (*Condé Nast Traveler Magazine* Readers' Choice Awards 2011)

An innovative and inspiring location for business

Strong and stable economy

Sydney enjoys an international reputation as a low-risk business destination, due largely to Australia's economic and political stability. In fact, Australia's economy was recognised by the IMD World Competitiveness Yearbook as the second most resilient in the world in 2010⁵ and 2011.

Australia is also consistently recognised as one of the most politically stable countries in the world, ranking third in the world for political stability in 2010, and in the top four in the preceding 11 years⁶.

Industry and innovation

Economic stability provides an ideal environment for innovation and industry to flourish. Australia is at the forefront of innovation and research in a number of industries and has been home to 12 Nobel Prize Winners. The nation's industry strengths lie in finance, information technology, mining & minerals, biotechnology and advanced manufacturing.

New South Wales, the largest and most diverse of Australia's economies, contributes almost a quarter of Australia's gross domestic product and over 80% of our industry income is derived from knowledge-based services - business and professional services, ICT, creative services and tourism⁷. Other key sectors for the state include advanced manufacturing, defence and aerospace, finance, and transport and logistics.

Highly innovative, NSW companies design and deliver products and services that are sought after all over the globe; Sydney-based Cochlear leads the world in advanced hearing loss solutions and two NSW companies recently launched the world's first prototype Unmanned Ocean Vessel (UOV). We send robot armies to the United States, lighting solutions to Hong Kong and build aircraft hangers in Asia and the Middle East.

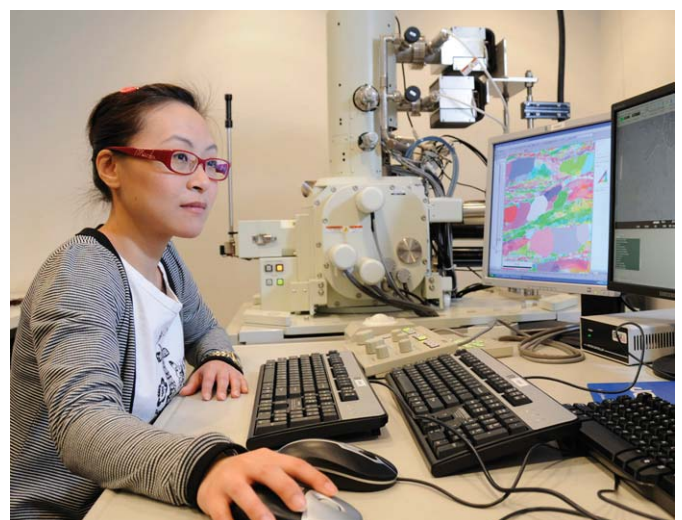
Education and research

Quality teaching, groundbreaking research and career-oriented training has also seen Sydney forge a strong reputation as one of the world's foremost educational cities. The State boasts 11 universities, 14 of Australia's major teaching hospitals, 29 non-university higher education providers and around 500 professional and vocational education organisations.

We're also home to 20 of Australia's Cooperative Research Centres and Centres of Excellence, leading research in a number of fields, including solar energy, agricultural production, ICT, biotechnology, and medical research. Annually, around A\$6.2 billion is spent on research in NSW.

"People like to go where you have centres of learning as you do in Sydney, a nice lifestyle, a sense of culture, and that's how you get intelligent entrepreneurs and reach critical mass."

Steve Forbes, President and Editor-In-Chief, Forbes Magazine (prior to the 2005 Forbes Global CEO Conference)



⁵ NSW Trade and Investment, Economic and Business Climate

⁶ NSW Trade and Investment, Political Stability, 2010

⁷ All industry and education information sourced from NSW Trade and Investment www.business.nsw.gov.au

On the doorstep of Asia

Australia's pre-eminent location for global businesses, Sydney is the base for the Asia Pacific operations of around 500 multinational companies, and more than 45 per cent (by revenue) of the top 500 companies in Australia⁸ are located in New South Wales (NSW) – illustrating Sydney and NSW's strategic position for easy access for Asia Pacific delegates.

Taiwan, Korea, Japan and China were the predominant nationalities for international business visitors to New South Wales in 2010⁹, reflecting the State's close links to the major economies of Asia. Overall, visitors from Asia comprise around 40 per cent of visitors to both Australia¹⁰ and Sydney¹¹.

Sustainable Sydney

Sydney is fast becoming one of the world's leading 'green cities'. The City of Sydney Council is the first in the nation to become carbon neutral and for the second time in four years, Sydney ranked second in a field of 26 global cities for the successful impact of an active environmental policy¹².

The City of Sydney's flagship program, Sustainable Sydney 2030, plans for the sustainable development of the city to 2030 and beyond and is the result of comprehensive consultation with the Sydney community and other key stakeholders including visitors.

Sydney is proud of the ongoing commitment of our citizens, business community and local governments to improve the sustainability of their venues and practices and ultimately help protect our natural environment and communities.



⁸ NSW Trade and Investment, Location of Top 500 Companies in Australia, 2011

⁹ NSW Trade and Investment, International Business Visitors to NSW 2010

¹⁰ Tourism Australia, Visitors by Country of Residence (from ABS), January 2012

¹¹ Destination NSW, Travel to Sydney, Year ended December 2011

¹² Cities of Opportunity Survey, PricewaterhouseCoopers 2011



An enviable place to live

With its superb moderate climate, beautiful natural environment and a thriving economy, Sydney's lifestyle attracts people from all over the world. Mercer's 2011 Quality of Living Survey¹³ of 221 cities ranks Sydney in 11th place, based on 39 factors including political, economic, social, environmental, health, education, housing, transportation and other public service factors.

All of these elements contribute to a high standard of living and a healthy socio-economic balance. As a result, the quality of life enjoyed by people in Australia is one of the highest in the world.

Language and cultural diversity

Australia has an inclusive society made up of people from many different backgrounds. One in four of Australia's residential population was born overseas.¹⁴

We value and celebrate cultural diversity as a central feature of our national identity. Throughout Sydney, this multicultural quality influences restaurants, entertainment and lifestyles, opening up new and exciting experiences for residents and visitors alike. 32 per cent of Sydneysiders speak a second language. Wherever your delegates come from, they will feel welcome.

Delegate safety

When choosing a conference destination years in advance, delegate safety is a key factor in the decision making process. Mercer's 2011 Quality of Living Survey ranks Sydney fourth for personal safety in the Asia Pacific region, equal to Canberra, Melbourne and Perth. Delegates will enjoy a high level of safety when visiting Sydney, allowing them to explore the city in comfort and with minimal concern.

More than 200 languages are spoken in Sydney. In the City of Sydney the most commonly spoken languages are English, Cantonese, Mandarin and Thai.¹⁵

¹³ www.mercer.com

¹⁴ Department of Immigration and Citizenship, The People of Australia – Multicultural Policy, February 2011

¹⁵ Source: DIAC

A desirable place to visit and play

Sydney's diversity is evident not only in the city's high-profile cultural celebrations such as the Chinese New Year festival (the largest outside of Asia) but also in the range of dining, entertainment and outdoor experiences on offer. These events and experiences, amongst other appeals of the city, make Sydney a desirable international tourist destination year round.

Dining

Sydney is famous for its fine dining, attracting internationally renowned chefs and benefiting from an abundance of fresh, local produce. It's easy and inexpensive to enjoy fresh, beautifully-prepared food every day in Sydney. Prices for main meals range anywhere from A\$15 at local cafes and small restaurants to A\$200 for multiple-course degustation banquets at world-leading restaurants.

Sydney's cuisines are as rich and diverse as its restaurant locations. Enjoy dining on the freshest Australian seafood by the harbour, experience a gastro pub meal in trendy Paddington or visit the city-fringe areas of Glebe, Newtown, Leichardt and Balmain for authentic and inexpensive Indian, Asian, Middle Eastern and Mediterranean dishes.

Festivals and the Arts

Sydney's thriving art and culture scene offers an abundance of experiences to inspire and delight. From galleries, museums, dance and theatre to sports, events and festivals, the city has something for everyone. Sydney's strong, year-round line-up of events earned the city the inaugural global award for World's Best Festival and Event City in 2010, and again in 2011.¹⁶

Activities and experiences

Whether it's an exhilarating adventure, a close wildlife encounter or a relaxing beachside stroll, Sydney offers a range of activities and experiences to cater for all interests and budgets. The 'touring options' section of this document outlines a number of these for your consideration, as well as a list of key events and festivals for 2013.

For useful facts about Sydney and Australia, please refer the Appendix.



¹⁶ International Festivals & Events Association, 2010 and 2011 winners

Accessibility



International access

Sydney Airport welcomed 36.9 million international and domestic passengers annually, securing its position as the busiest airport in Australia and the country's international gateway – 40 per cent of all flights land in Sydney.

34 international passenger airlines operate scheduled services to and from Sydney International Airport, with 607 international flight arrivals every week.¹⁷

Delegates from Asia and the Pacific, Europe, Africa, the Middle East, North America and South America can fly direct to Sydney. Major international airlines offer direct or one-stop services from key hub cities including Abu Dhabi, Bangkok, Dubai, Hong Kong, London, Los Angeles, Johannesburg, Santiago and Singapore.

Through the addition of new airlines, increased capacity from existing airlines and new partnerships and codeshare arrangements, Sydney Airport continues to experience strong traffic growth, opening up new routes and services for passengers.

Recent examples of this include the Qantas and Emirates partnership, which in addition to increasing flight numbers, has reduced flight times from Sydney to top European destinations by more than 2 hours!

Growth from Asia continues to drive airline activity into Australia, with most of the major airlines announcing plans for increased capacity, including China Eastern Airlines, Hainan Airlines, China Southern (plans to triple overall capacity from Australia into Beijing over the next five years), Cathay Pacific, Jetstar, Singapore Airlines, SilkAir, Scoot, Malaysia Airlines and AirAsia X. In April 2013, Qantas announced a "significant expansion" of its codeshare agreement with China Eastern Airlines, which will enable passengers access to 17 direct Qantas or China Eastern services between Australia and mainland China each week! Overall, visitors from Asia comprise around 40 per cent of visitors to both Australia and Sydney.

A memorable arrival in the harbour city

On the ground, Sydney Airport provides services to assist passengers safely on their way to their conference or business meeting location. For immediate assistance at the Terminal, the following two services are available to delegates:

- **Gold Ambassadors** are the friendly faces of Sydney Airport. Volunteers in bright gold jackets can provide assistance to delegates who have questions or need directions.
- **Travel Concierge Sydney Airport** offers a professional, confidential and complimentary Concierge service for arriving and departing passengers.

"While a large proportion of occupational therapists are based in the Northern Hemisphere, it is a testament to Sydney as an international drawcard that so many occupational therapists were prepared to travel around the globe to attend the World Federation of Occupational Therapy (WFOT) Congress. There is no doubt that Sydney numbers were significantly higher than expected."

David Duncan, CEO of Occupational Therapy Australia, Co-convenor of the World Federation of Occupational Therapy Congress, July 2006

In 2012, 48% of all international business visitors to Australia visited NSW.¹⁸

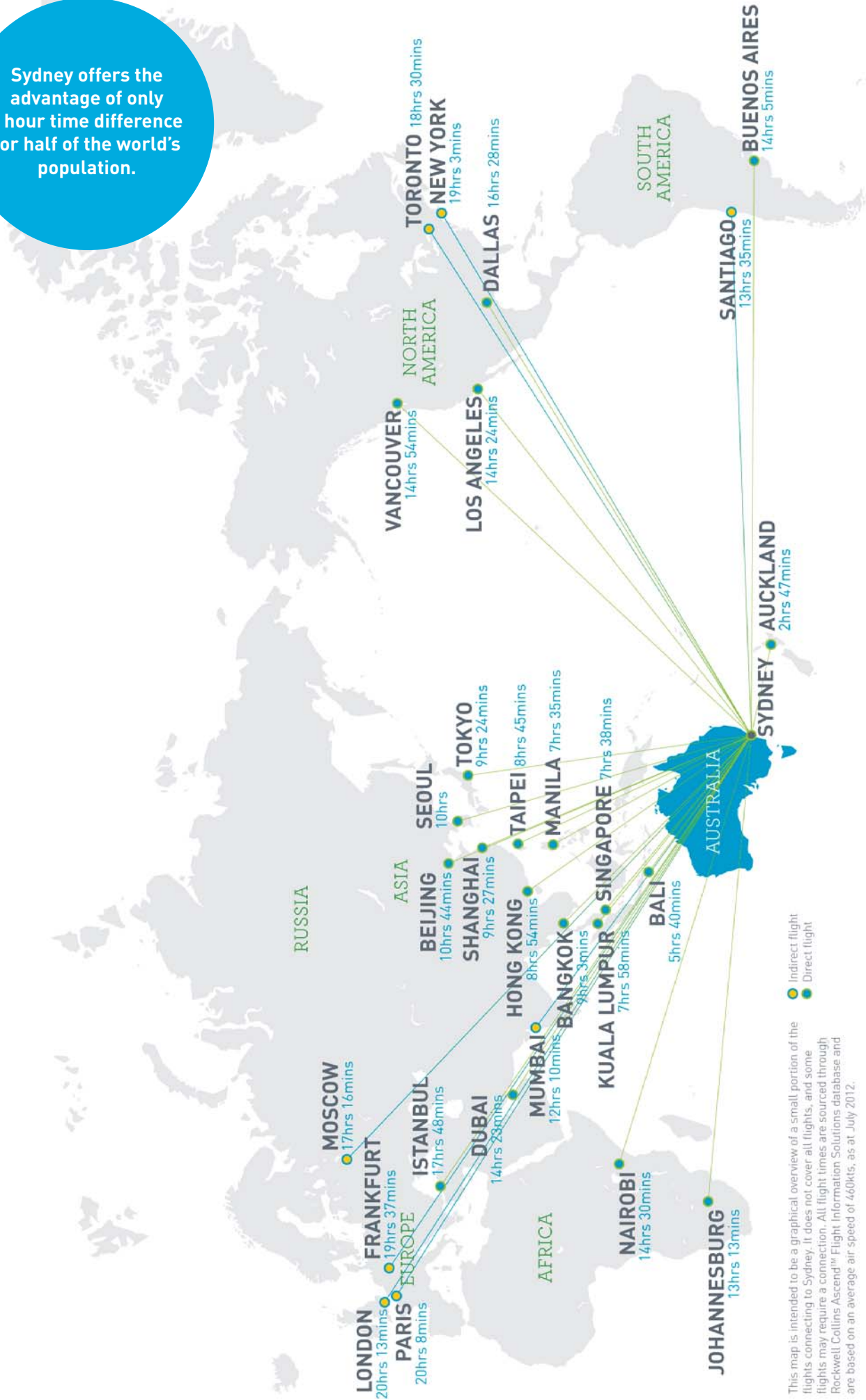
¹⁷ Annual Review and Financial Highlights 2012

¹⁸ Tourism Research Australia, *Quarterly Results of the International Visitor Survey*, September 2012

Flight connectivity

The map on the following page provides a guide to flight times to Sydney (including direct and one-stop services) originating from key hub cities. Flight times indicate the shortest flight duration available.

Sydney offers the advantage of only 6 hour time difference for half of the world's population.



This map is intended to be a graphical overview of a small portion of the flights connecting to Sydney. It does not cover all flights, and some flights may require a connection. All flight times are sourced through Rockwell Collins Ascend™ Flight Information Solutions database and are based on an average air speed of 460kts, as at July 2012.

Flight connectivity (continued)

Approximate flight cost table:

From	Approximate return airfare from (US\$)	Flight time and Duration	Airline
Asia Pacific			
Singapore	US\$1361	Nonstop 7h 55m	Singapore Airlines
Seoul	US\$1619	Nonstop 10h 15m	Korean Air
Tokyo	US\$1369	Nonstop 9h 45m	Japan Airlines
Bangkok	US\$986	Nonstop 9h 20m	Qantas Airways
Kuala Lumpur	US\$497	Nonstop 8h 5m	Air Asia
Hong Kong	US\$971	Nonstop 9h 15m	Virgin Atlantic
Auckland	US\$348	Nonstop 3h 40m	Jetstar
Europe			
London	US\$1526	1 stop 21h 55m	Emirates
Frankfurt	US\$1583	1 stop 22h 10m	Emirates
Paris	US\$1616	1 stop 21h 55m	Qantas Airways
Americas			
Los Angeles	US\$1951	Nonstop 15h	Qantas Airways
New York	US\$1600	1 stop 22h 25m	Delta airlines
Santiago	US\$1733	nonstop 14h 20m	Qantas Airways
Middle East and Africa			
Johannesburg	US\$1301	Nonstop 12h	Qantas Airways
Dubai	US\$1680	Nonstop 13h 40m	Qantas Airways

Source: Expedia.com as at 4 March 2013 for late October 2013 travel dates.



Domestic and regional access

Sydney has eight domestic and regional airlines servicing more than 24 million passengers each year. These passengers travelled on 1,592 domestic flights to major Australian cities and 612 regional flights each week. The busiest routes are Sydney to Melbourne and Sydney to Brisbane, with both Qantas and Virgin Australia operating at least one flight an hour to these destinations Monday to Friday and a similar frequency during weekends.

Delegates can easily transfer between Sydney's International Terminal (T1) and Domestic Terminals 2 & 3 (T2/T3), with a number of ground transport options available including train, taxis and buses.

Transfers

Sydney Airport is unique in its proximity to the city centre and is just 8km/5miles from Sydney's stunning harbour, pristine beaches and the World Heritage-listed Sydney Opera House. For delegates, this means travel time is kept to a minimum – around 25 minutes by car – as are transfer costs from the airport to hotels.

Whether transferring to hotels or between terminals, there are a range of cost-effective transport options available. The fast Airport Link train reaches Central Station in just four stops and 13 minutes from the International Terminal, and regular shuttle services are also available. Taxis are plentiful and can be secured at the sheltered taxi rank on the lower level of each Terminal building.

Approximate cost to the city (one way):

Method of Transport	A\$
Taxi	A\$30-50 (plus \$3.50 airport toll)
Train	A\$17.30
Shuttle*	A\$15-35

* Note - some hotels provide complimentary shuttle services to and from the airport

Travel authorities and visas

All visitors to Australia require a valid passport and visa to enter the country. Delegates attending a business event or conference are required to apply for a business visitor visa. For a comprehensive outline of visa options and how to apply please refer to Appendices 'Visa Options for Business Events such as Conferences, Meetings or Seminars' or visit www.immi.gov.au

Visa support - International Event Coordinator Network (IECN) Service

A benefit of selecting Sydney as your conference location is this free service from the Australian Department of Immigration and Citizenship (DIAC). The International Event Coordinator Network (IECN) service takes the guesswork out of visa applications by advising on the "what, why and how" aspects of the application process. The service is available to both event organisers and participants planning or attending an international event, conference or meeting in Australia.

Your appointed Professional Conference Organiser (PCO) and the IECN will work together to ensure a smooth visa application process for delegates. The PCO will:

- Register your conference with the IECN
- Advise delegates to apply for visas six to eight weeks before the intended date of travel (or two weeks prior for online applications)
- Closely monitor visa applications against the conference registration list to offer timely updates on the status of submitted applications and to advise which delegates have yet to apply
- Coordinate with overseas Australian visa offices to resolve any issues arising from delegate applications
- Advise delegates of the health and character requirements that need to be met as part of their Australian visa application process, along with the travel documents required on arrival
- Provide participants with confirmation of their registration, or a letter of invitation to attend the conference, where required



Getting around Sydney

Sydney is Australia's busiest commercial hub, however navigating the city by foot or public transport is simple. The integrated rail, bus and ferry system is easy and economical, enabling delegates to reach their hotel, conference venue or event, and many of Sydney's major tourist attractions, within minutes.

A range of simple and easy fare options are available to meet the varied needs of passengers on Sydney's integrated transport network, outlined below. MyMulti tickets provide unlimited travel for the period covered by the ticket on trains, buses, light rail and ferry services. Please refer to www.131500.com.au for information on fares and timetables.

Car rental/limousine/taxi

Options for car hire in Sydney are numerous, both in price and in vehicle type. Outlets for all the major multinational companies - Avis, Budget, Hertz, Europcar and Thrifty, can be found at Sydney's Kingsford Smith Airport and in the city centre. Taxis can be hailed on the street, engaged at ranks across the city or booked in advance by your hotel concierge. For larger groups, luxury limousine hire is also available.

Metro Light Rail

Frequent services link Central Station with many of Sydney's leading hotels, waterfront attractions, shopping and restaurants including Darling Harbour, Chinatown and The Star entertainment complex. Services between Central Station and The Star run 24 hours a day, every day.

Sydney Ferries

Sydney Ferries maintains both vintage ferries and more modern Rivercats to carry passengers in and around the Harbour and up-river towards Parramatta, providing easy access to the many Sydney attractions around the city's harbour foreshores. Regular services operate to Darling Harbour from Circular Quay and other nearby locations, generally taking less than 30 minutes travel time.

Sydney trains & buses

The rail and bus networks provide efficient, cost effective access in and around the city and suburbs. The bus network has a number of dedicated tourist services, as well as a free city centre shuttle service between Central Station and Circular Quay every 10 minutes.

Sydney sightseeing

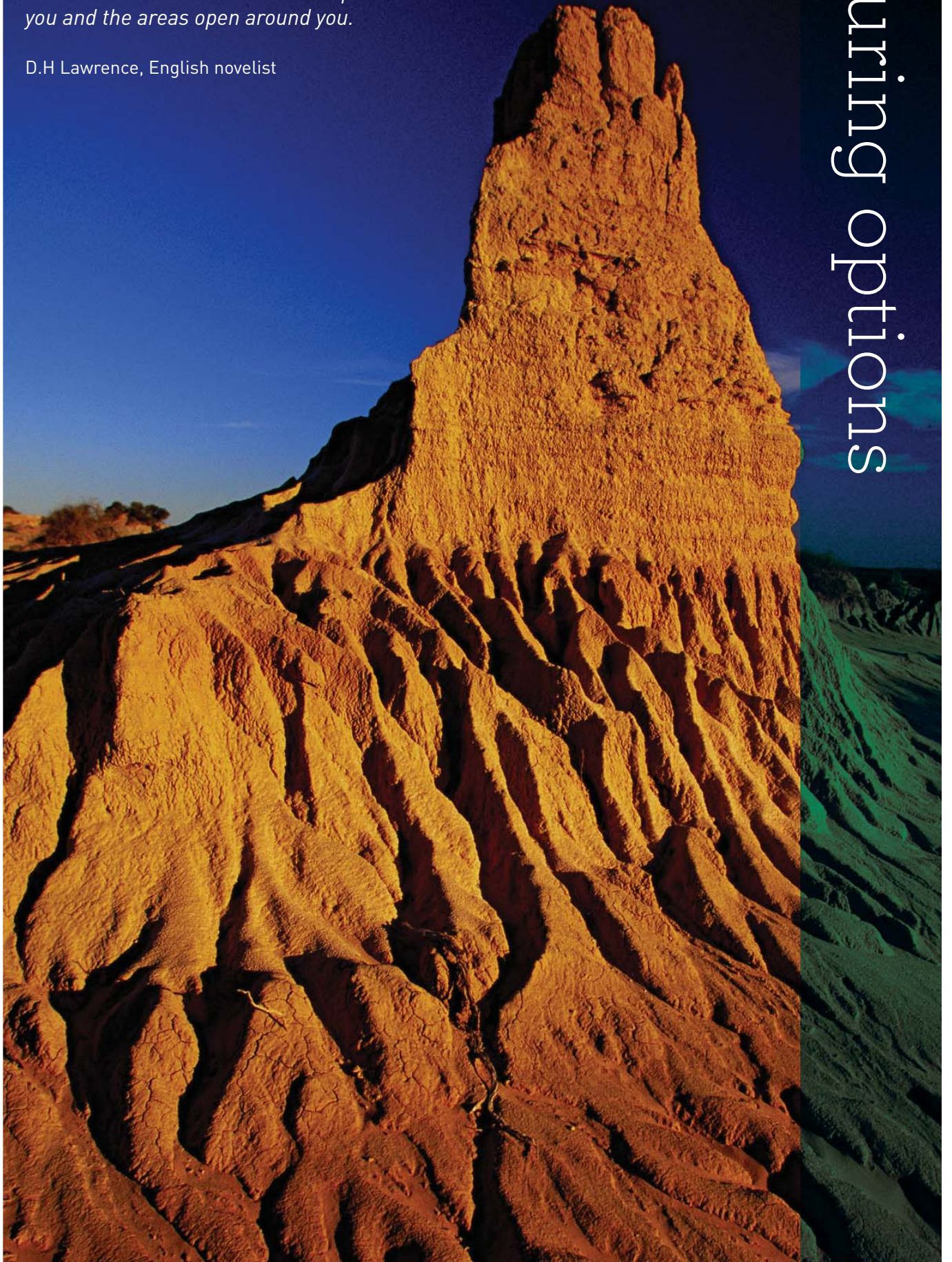
Delegates can make the most of their visit to Sydney with a value-packed, all-inclusive sightseeing package that combines the best of Sydney's harbour, city, bay and beach highlights. With the See Sydney Attractions Pass, delegates can enjoy unlimited entry to over 40 top attractions and must-see experiences in and around Sydney for two, three or seven consecutive days.



Touring options

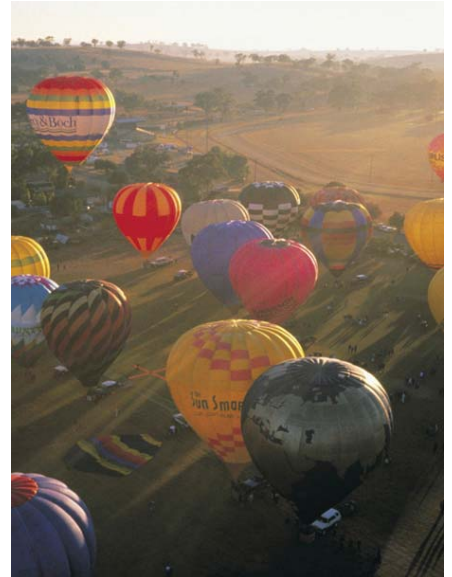
You feel free in Australia. There is great relief in the atmosphere - a relief from tension, from pressure, an absence of control of will or form. The Skies open above you and the areas open around you.

D.H Lawrence, English novelist



Touring options

The capital of New South Wales, Sydney, is surrounded by national parks, mountains, golden beaches and dynamic regional centres sprinkled throughout the State - ready for delegates to explore and within easy reach by car, train or plane.



Sydney and surrounds

Sydney is a cosmopolitan, vibrant and multicultural city made up of a series of precincts each with its own unique character and appeal to both national and international visitors.

Visitors can enjoy some of the world's best beaches, beautiful weather, incredible shopping and exciting entertainment and activity options – ensuring your visit is an unforgettable experience!

Architecture and icons

BridgeClimb Sydney

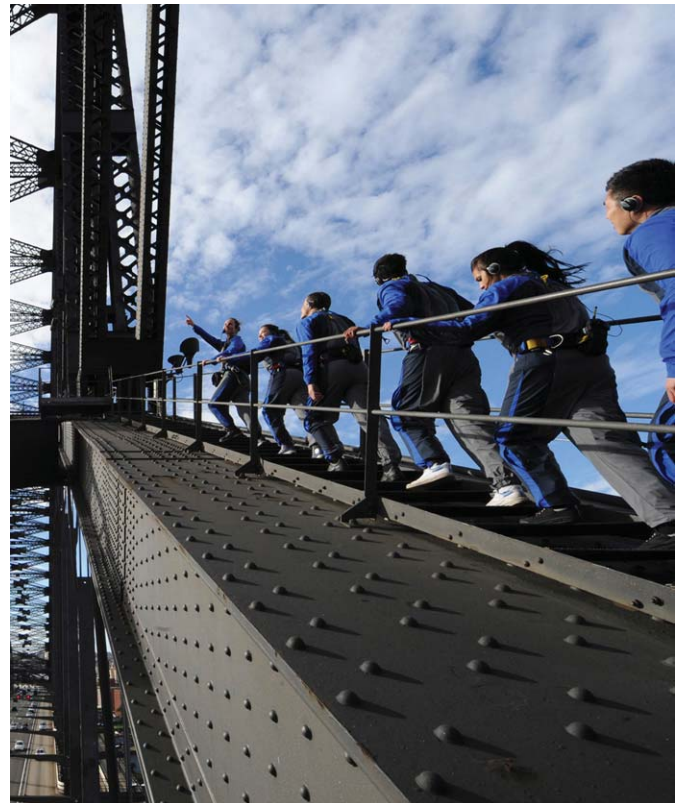
Climb the world's largest steel arch bridge standing 134 metres above the harbour. A professional team will take delegates on an exhilarating climb all the way to the top of this famous icon. Climbs leave every 15 minutes, and for an extra thrill, climb at sunset for a truly spectacular way to end the day. Mandarin climbs are also available.

Sydney Skywalk

Sydney Skywalk is a unique, high-altitude adventure, on top of Sydney Tower. At 268 metres (879 feet) above Sydney, Skywalk takes you on an exhilarating outdoor walk around the entire structure, which is double the height of Sydney Harbour Bridge. View the city beneath your feet through the glass floor viewing platform, while listening to commentary on Sydney's iconic landmarks.

Visit Sydney Opera House

See inside the world's most recognisable sails. Experience this miracle of architecture and engineering that came into existence against impossible odds to become one of the busiest performing arts centres in the world.



To discover more about Sydney's attractions, download Destination NSW's free Sydney app from the iTunes store. (compatible with iPod touch, iPhones and iPads)



Beaches and water-based activities

Explore the northern beaches

From Manly to Palm Beach, the coast of the Northern Suburbs reveals spectacular beaches and National Parks that are rarely visited by tourists. Take a ferry to Manly Beach and spend a day on the Corso, an open-air mall running between the two main beaches of Manly. Hire a car and drive to North Head and visit the Quarantine Station for an historical tour, or take a walk along the rugged coastline that marks the entry to Sydney Harbour.



Bondi to Bronte walk

Enjoy an easy coastal walk along the Bondi to Bronte path, taking in the spectacular views of beaches, parks and Aboriginal carvings. Visit a surf lifesaving museum and hear tales of heroic rescues by Bondi's own lifesavers. Bondi Beach is popular year round, with surfers and swimmers frequenting the water even during the winter months and a multitude of outdoor cafés along the beachfront.

Learn to surf

A favourite pastime for many Sydney-siders, delegates can choose to take up surfing lessons at one of Sydney's numerous beaches, easily accessible via public transport from the city. Many reputable surfing schools operate at the popular Bondi, Manly, Coogee, Maroubra and Cronulla beaches, all providing surfboards, wetsuits or rash shirts and sunscreen.



Sailing regatta on Sydney Harbour

Experience the thrill of yacht racing on beautiful Sydney Harbour. With the help of an experienced skipper, practice manoeuvres or race fellow delegates!

Sydney Harbour Coffee Cruise

Sail by Sydney's most famous landmarks, including the Sydney Opera House, Harbour Bridge and Fort Denison. The two-hour cruise also includes the upper reaches of Middle Harbour with its natural bushland, palatial waterfront homes, harbour beaches and marinas.

Whale Watching Sydney

Whale Watching Sydney offers an unforgettable experience, seeing Humpback Whales off Sydney's beautiful coastline. The tours are available from May until December.





History, heritage and wildlife

Australian National Maritime Museum

Enjoy Australia's most-visited maritime museum, featuring thousands of exhibits depicting the country's history. Delegates can go aboard a number of historical vessels including HMAS Vampire, the former Royal Australian Navy destroyer, and listen to recordings of former Vampire sailors' experiences at sea.

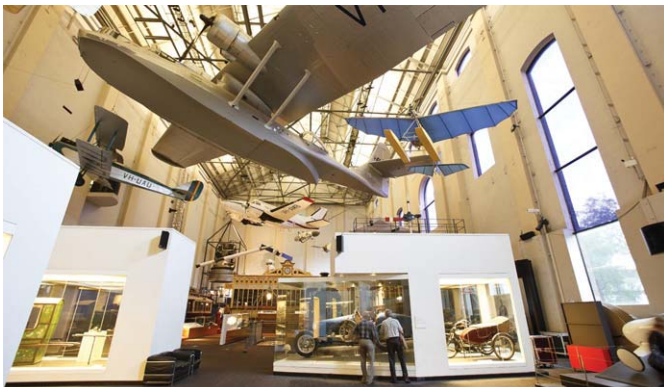
Aboriginal heritage tours – Royal Botanic Gardens

Experience a guided walking tour of the Royal Botanic Gardens, where the original inhabitants of Sydney gathered plants, seeds and roots for food and medicine. Discover how Aboriginals produced a honey drink from the Banksia, roasted seeds from the Moreton Bay Chestnut and made fishing line from the bark of the Bolwarra tree.



Powerhouse Museum

A showcase of unique Australian culture and history, the Powerhouse Museum's diverse collection of 385,000 objects spans history, science, technology, design, industry, decorative arts, music, transport and space exploration.



Sydney Aquarium

One of the largest in the world, SEA LIFE Sydney Aquarium features more than 12,000 all-Australian aquatic animals. Walk underwater and explore Australia's diverse aquatic life and the world's largest Great Barrier Reef exhibit.

WILD LIFE Sydney Zoo

Showcasing Australia's unique and bizarre flora and fauna right in the heart of Darling Harbour, WILD LIFE Sydney Zoo is a must-see destination. Delegates can see over 6,000 Australian animals living in nine unique habitats, including koalas, wallabies, frill-necked lizards, bilbies, taipans and much more.



Taronga Zoo

Encounter the fantastic wildlife of our nation's leading zoo, set against the spectacular backdrop of Sydney Harbour. Featuring Australia's finest collection of native animals and a diverse collection of exotic species, highlights at Taronga Zoo include the Great Southern Oceans exhibit, home to the only leopard seals in captivity.

Shopping and nightlife

Shopping at The Rocks

The Rocks, Sydney's historical precinct, is the place to find something quirky and unexpected. Wander the cobblestone laneways and discover a haven of specialty stores, galleries and boutiques amongst some of Sydney's oldest surviving buildings.

Sydney markets

Weekend markets in Sydney's trendy suburbs of Glebe, The Rocks and Paddington attract many morning visitors for local art, crafts, jewellery, designer clothes and homewares. Discover uniquely Sydney gifts to take home, or simply enjoy a coffee while wandering through the stalls.

The Star

Sydney's one-of-a-kind entertainment and leisure centre, The Star offers a range of activities, including world-class gaming areas, over 20 restaurants, cafes and bars, upscale retail shopping and spa facilities. Catch live music at Rock Lily or see local or international shows at the Lyric Theatre.



Beyond Sydney

Whether beaches, cities, mountains or wine country take their fancy, delegates can find delightful and memorable experiences – all within three hours or less from Sydney.

The Blue Mountains

Escape the city and absorb the spectacular scenery of this majestic World Heritage-listed area. Discover the Aboriginal legend of the Three Sisters – giant sandstone rock formations in the Jamison Valley. Take a cable car ride out over the valley, enjoy high tea in a quaint village café, shop for local arts and crafts or hike through the Australian bushland.

The Hawkesbury River

Fly in by sea plane from Sydney Harbour or take a drive north to the Hawkesbury River. The Hawkesbury is dotted with houseboats for day, weekend or longer rental to small groups and is a peaceful site to go swimming, camping or pottering around the river's surrounding jettys.

Hunter Valley Wine Country

The Hunter Valley is Australia's oldest wine region. Take a tour of a large established winery or a smaller boutique vineyard with experts who will explain the winemaking process from vine to bottle. Savour award-winning Hunter classics including Chardonnay, Semillon and Shiraz. Enjoy a delicious lunch, stroll through sun-kissed vineyards and learn why Hunter Valley wines receive worldwide acclaim.

NSW Central Coast

Just a step away from Sydney, the Central Coast offers outstanding natural beauty, award-winning attractions and an array of activities and accommodation options. Go swimming, surfing, fishing or sailing or simply relax at one of the waterfront cafés or restaurants.

Wollongong and beyond

Located 80km south of Sydney, Wollongong is the gateway to the NSW South Coast. Take an easy drive there via the Grand Pacific Drive, a spectacular 140km coastal road that follows a ribbon of beautiful beaches and offers spectacular views. The Illawarra region is made for outdoor adventure but is also fast becoming a fine food and wine destination.



Around Australia

Australia is a dream destination for many, and one of the most beautiful places on earth to visit. Endless sporting and leisure opportunities, unique wildlife, and white sandy beaches are all within easy reach of World Heritage-listed natural wonders.

The dramatic Red Centre

Called the Heart of the Nation, the 'Red Centre' is arid, dramatic, vast, a land of extremes and home to Uluru (Ayers Rock), Australia's spectacular monolith. Delegates will also discover other geological wonders such as Kata Tjuta (the Olgas), Kings Canyon and more. This dramatic land is an exciting destination boasting spectacular wilderness, rare wildlife, rich Indigenous heritage and hospitable local people.

Reef and rainforest

North of Cairns you'll find one of the most beautiful regions of Australia, the meeting point of an ancient rainforest and the Earth's largest living coral structure. Stay in the exclusive village of Palm Cove and enjoy highlights including swimming and snorkelling on the Great Barrier Reef and discovering the beauty of the World Heritage-listed Daintree Rainforest.

Hamilton Island explorer

Located at the edge of the Great Barrier Reef, Hamilton Island is the perfect destination for those seeking an island escape. This tropical paradise boasts fabulous resort accommodation, fine cuisine and spectacular scenery. Snorkel the Great Barrier Reef, witness a spectacular Whitsunday sunset on a cruise through the islands, walk to remote scenic lookouts or take a sea-kayaking tour in search of turtles, dolphins and maybe even whales.

Cruise the Great Barrier Reef

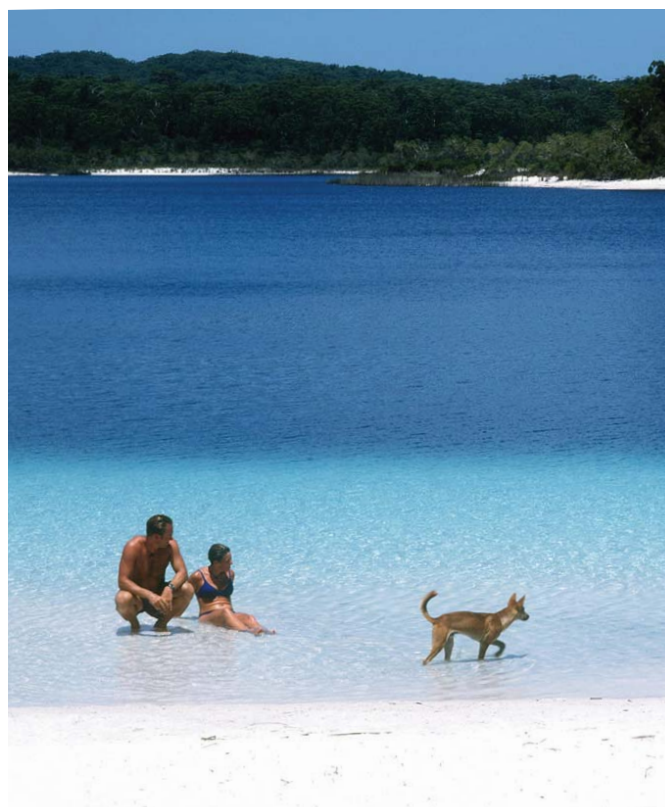
Australia's Great Barrier Reef stretches over 3,000 km and features exotic island hideaways, soft sandy beaches, balmy bays and remote outer reefs. Enjoy the magic of shipboard life aboard the M.V. Reef Endeavour, as you discover the tropical wonders of Fitzroy and Dunk Islands and Hedley Reef. Cruising the Hinchinbrook Channel- a refuge for native birds, dolphins, gentle dugongs and migrating whales, is a highlight not to be missed.

The Great Ocean Road

Stretching along the coast of Victoria is the Great Ocean Road, an ideal way to experience the beauty of Australia's rugged coastline, spectacular beaches and relaxed coastal townships. Take the opportunity to watch the sun set over the Twelve Apostles from one of the many viewing points within the Port Campbell National Park. These aptly named giant limestone monoliths follow the cliff face boundary of Victoria, towering 45 meters from the Southern Ocean.

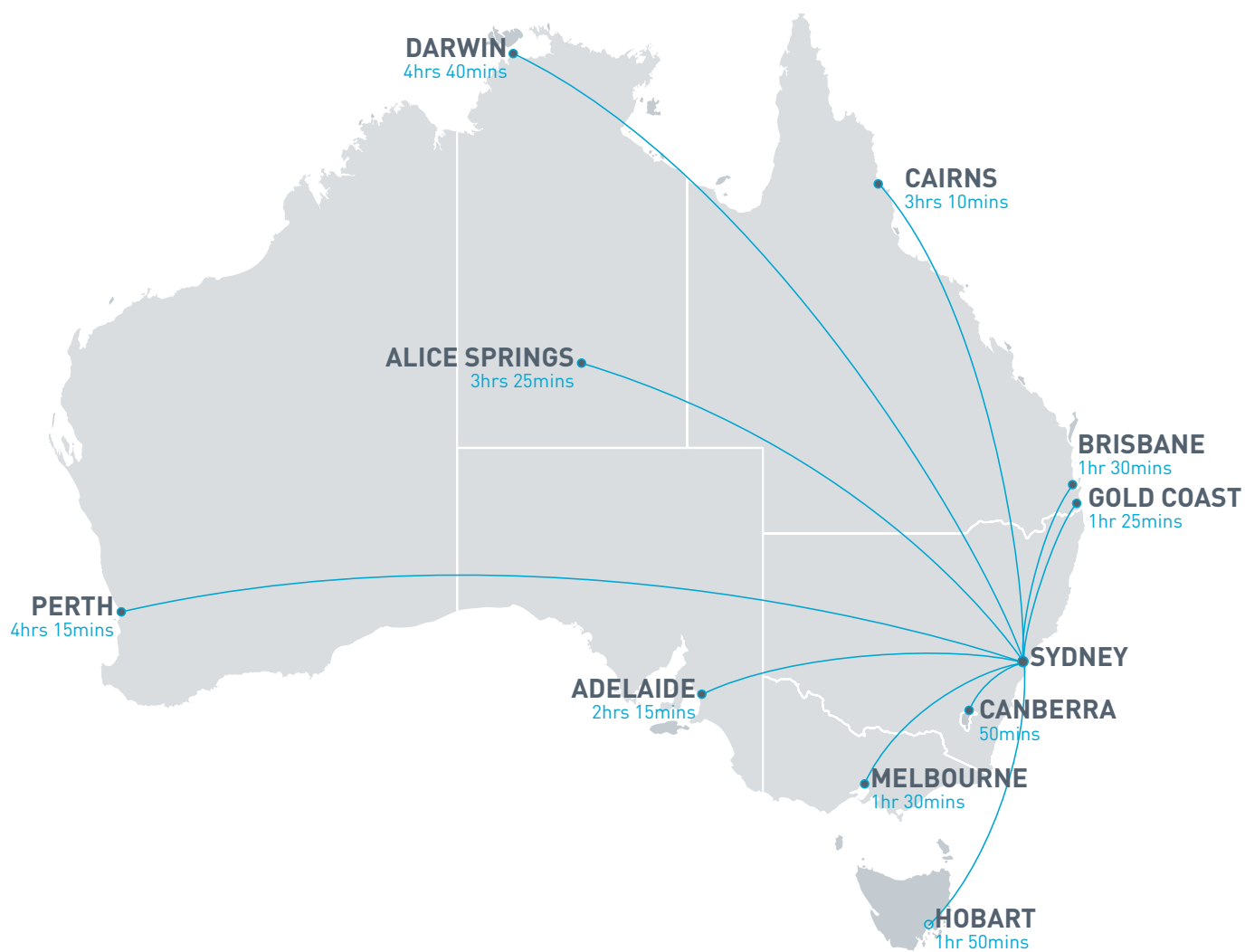
World Heritage-listed Fraser Island

Considered the world's largest sand island, Fraser Island is a miracle of nature. Famous for its ancient rainforests, dramatic coloured sand dunes, pristine freshwater lakes and variety of birds and wildlife, Fraser Island offers an abundance of experiences to suit all tastes, but is especially suited to the nature lover. Visitors will discover the island's rich Indigenous heritage and colourful European history on their adventure to this World Heritage-listed treasure trove.





National flight times



Appendix 1

BESydney's Strategic Partners

Major partners



Accommodation with meeting facilities



Four Points by Sheraton, Darling Harbour Sydney

161 Sussex Street
Sydney NSW 2000
Phone: 61 2 9290 4000
Fax: 61 2 9290 4040
www.fourpoints.com/sydney

Overlooking vibrant Darling Harbour on the edge of Sydney's city centre and only moments away from an array of restaurants, nightlife and shopping, Four Points by Sheraton Darling Harbour is one of Australia's largest hotels, with 682 rooms and 17 flexible event spaces plus an outdoor terrace.



Hilton Sydney

488 George Street
Sydney NSW 2000
Phone: 61 2 9266 2000
Fax: 61 2 9265 6065
www.hilton.com

Hilton Sydney delivers stunning facilities for the convention market with luxurious accommodation, 4000m² of flexible event space, contemporary and innovative restaurants, bars and the city's largest hotel gym, LivingWell Premier Health Club.



InterContinental Sydney

117 Macquarie Street
Sydney, NSW 2000
Ph: 61 2 9253 9000
Fax: 61 2 9240 1240
www.sydney.intercontinental.com

A short stroll from Circular Quay, the Opera House, fine restaurants and boutique shopping centres, this luxury hotel offers stunning harbour views from its stylish and contemporary guest rooms and suites.



Novotel Rockford Darling Harbour

17 Little Pier Street
Darling Harbour NSW 2000
Phone: 61 2 8217 4000
Fax: 61 2 8217 4400
www.rockfordhotels.com.au

Located in the city centre within walking distance to Darling Harbour, the hotel features 230 rooms, an indoor heated pool, gym, car park facilities, five meeting rooms with daylight and the Heritage-listed Pumphouse Bar and Restaurant which can be booked exclusively.



Novotel Sydney on Darling Harbour

100 Murray Street
Darling Harbour NSW 2000
Phone: 61 2 9934 0000
Fax: 61 2 9934 0099
www.novoteldarlingharbour.com.au

Novotel Sydney on Darling Harbour provides meeting spaces for all events from intimate board meetings to large events of up to 150 delegates. Novotel Sydney on Darling Harbour is an ideal choice for corporate travellers and conference groups.



PARKROYAL Darling Harbour

150 Day Street
Sydney, NSW 2000
Phone: 61 2 9261 1188
Fax: 61 2 9261 8766
www.parkroyalhotels.com

Located on the city side of Darling Harbour, the PARKROYAL Darling Harbour, Sydney offers premium four-and-a-half-star hotel accommodation and conference facilities within minutes of the city's most popular attractions and business districts.

Accommodation with meeting facilities

**Shangri-La Hotel, Sydney**

176 Cumberland Street
The Rocks NSW 2000
Phone: 61 2 9250 6000
Fax: 61 2 9250 6250
www.shangri-la.com

Crowned 'Best Hotel in Sydney' by readers of *Travel and Leisure Magazine* in 2012, Shangri-La Hotel, Sydney has 563 spacious guestrooms and suites with spectacular harbour views, elegant function spaces, award-winning dining and Australia's first CHI, The Spa.

**Sheraton On the Park**

161 Elizabeth Street
Sydney NSW 2000
Phone: 61 2 9286 6000
Fax: 61 2 9286 6686
www.sheraton.com/sydney

Located directly opposite Hyde Park in the heart of Sydney's city centre, the five-star Sheraton on the Park Hotel features 557 luxurious rooms and suites and 18 flexible meeting rooms.

**Sofitel Sydney Wentworth**

61–101 Phillip Street
Sydney NSW 2000
Phone: 61 2 9228 9188
Fax: 61 2 9228 9145
www.sofitel.com

The Sofitel Sydney Wentworth is located right in the heart of the city and offers magnificent services for any purpose or occasion. The hotel boasts 436 luxurious guest rooms as well as 11 function spaces.

**Swissôtel Sydney**

68 Market Street
Sydney, NSW 2000
Phone: 61 2 9238 8888
Fax: 61 2 9238 8898
www.swissotel.com/sydney

Swissôtel Sydney is a deluxe five-star hotel located in the heart of the city. All of Sydney's famous landmarks are within walking distance of the hotel. The 359 hotel rooms and suites reflect a contemporary and sophisticated style and feature breathtaking Sydney skyline views.

**Sydney Harbour Marriott**

30 Pitt Street
Sydney NSW 2000
Phone: 61 2 9259 7000
Fax: 61 2 9251 1122
www.marriott.com/sydmc

Sydney Harbour Marriott Hotel at Circular Quay, features 550 sophisticated guest rooms, a luxurious day spa and elegant event spaces that cater for two to 400, or up to 650 through Quay Events by Marriott.

**The Sebel Pier One Sydney**

11 Hickson Road
Walsh Bay NSW 2000
Phone: 61 2 8298 9999
Fax: 61 2 8298 9777
www.sebelpierone.com.au

Located in Walsh Bay, The Sebel Pier One Sydney is a truly unique Sydney boutique hotel situated on-and-over the water. The hotel is within a short walking distance of The Rocks entertainment area and attractions including Sydney's oldest pub, Sydney Harbour Bridge climb, The Rocks' walking tour, Sydney Theatre Company, Luna Park, Circular Quay, Darling Harbour and the Sydney CBD.

Accommodation with meeting facilities

**The Star**

80 Pyrmont Street
Pyrmont NSW 2009
Phone: 61 2 9777 9000
Fax: 61 2 9657 7691
www.star.com.au

Located on the foreshore of Sydney Harbour, The Star offers luxury five-star hotel rooms, suites and apartments across two individual luxury properties, The Darling Hotel and Spa and Astral Tower and Residences. Stay in style, while also having the opportunity to enjoy award-winning restaurants, retail, a world-class theatre and The Star's new Event Centre.

**The Westin Sydney**

No.1 Martin Place
Sydney NSW 2000
Phone: 61 2 8223 1111
Fax: 61 2 8223 1222
www.westin.com/sydney

The Westin Sydney, awarded the 2009 Bentley Award for Outstanding Hotel Service and the HM Award for Best Hi-Tech Hotel, features 416 spacious accommodation rooms and suites with extensive meeting facilities.

Transport, tours and charters



Qantas Airways Limited
203 Coward Street
Cnr O'Riordan & Robey Street
Mascot NSW 2020
Phone: 61 2 9578 4774
Fax: 61 2 9578 4895
www.qantas.com.au

The Qantas Group offers around 860 international flights weekly, servicing over 150 destinations in nearly 50 countries, plus 5,300 flights weekly within Australia, serving around 58 city and regional destinations.

Airport services and retail



Sydney Airport Corporation Limited
The Ulm Building 1 Link Road
International Airport NSW 2020
Phone: 61 2 9667 9111
Fax: 61 2 8338 4919
www.sydneyairport.com.au

Sydney Airport is the gateway to Australia and offers passengers a world-class travel experience. More than a place to catch a plane, the Airport offers a vast array of shopping and VIP facilities.

Attractions and activities



BridgeClimb
5 Cumberland Street
The Rocks NSW 2000
Phone: 61 2 8274 7777
Fax: 61 2 9240 1122
www.bridgeclimb.com

Whether your aim is to motivate, offer a great incentive or a team-building program, BridgeClimb will bring your team together, 134m above Sydney Harbour. There are now three unique adventures to choose from: The Express Climb, The Discovery Climb and The Bridge Climb. A Mandarin Climb is also available.

Exhibition organisers, products, stand and display



Moreton Hire
1 The Crescent
Kingsgrove NSW 2208
Phone: 61 2 8394 8200
Fax: 61 2 8394 8282
www.moreton.net.au

Moreton Hire products and services include temporary structures and marquees, exhibition shell scheme and build, audio visual, design, project management, signage, furniture hire, linen and laundry and custom exhibition design and fitout.

Venues and exhibition space



Australian Technology Park, Conference & Exhibition Centre

Bay 4 Level 2, Locomotive Workshop
Henderson Road
Eveleigh, NSW 1430
Phone: 61 2 9209 4433
Fax: 61 2 9209 4439

www.atp.com.au

Historical and Modern settings

Historical and modern settings fuse science with ambiance. Specialising in lighting, staging and catering, Sydney's most versatile conference facility services all your creative and technological needs with an enjoyable total experience delivered with professional warmth and ease for 10 to 5,000 guests.

Australian Turf Club

Australian Turf Club

Phone: 61 2 9663 8400

www.australianturfclub.com.au

Australian Turf Club's venues, Royal Randwick, Rosehill Gardens, Warwick Farm and Canterbury Park, offer multipurpose facilities in Sydney's Eastern Suburbs and Greater West to create the perfect destination for dinners, conferences, large-scale exhibitions, trade shows, festivals and outdoor events.



City of Sydney Venues

GPO Box 1591
Sydney NSW 2000
Phone: 61 2 9265 9189
Fax: 61 2 9265 9180

www.cityofsydneyvenues.com.au

Sydney Council manages a number of heritage venues within the city precinct including Sydney Town Hall, Customs House and Paddington Town Hall. These buildings have played an integral role in the working and cultural life of the city and are suitable for a wide range of events.



Crystal Palace, Luna Park

1 Olympic Drive
Milsons Point NSW 2061
Phone: 61 2 9033 7540
Fax: 61 2 9929 7580

www.crystalpalacesydney.com

Sydney's much-loved and iconic Luna Park is a popular harbourside entertainment precinct comprising flexible event spaces capable of accommodating a wide range of uses. Luna Park is a historic amusement park, a state-of-the-art 'live' music and entertainment venue and is perfectly located fine dining restaurant. The Crystal Palace Venues suit small business meetings or conferences, product launches, gala dinners and weddings.



Dockside Group

PO Box Q137 QVB
Post Office Sydney NSW 1230
Phone: 61 2 9333 3800
Fax: 61 2 9333 3899

www.docksidegroup.com.au

Dockside Group has captured the spirit of Sydney with eight iconic venues and restaurants boasting magnificent water views. All are just a short walk from Sydney's bustling city centre and overlook breathtaking Darling Harbour or the iconic Sydney Harbour Bridge and Opera House.



Doltone House Jones Bay Wharf

Level 3, Piers 19-21
26-32 Pirrama Road
Pyrmont Point, NSW 2009
Phone: 61 2 8571 0622
Fax: 61 2 8571 0611

www.doltonehouse.com.au

Doltone House provides catering for meetings, conferences and corporate events at two prime harbour waterfront locations. Jones Bay Wharf and Darling Island Wharf Pyrmont Sydney. Both locations are just minutes from the city centre and Darling Harbour.

Venues and exhibition space



Le Montage

38 Frazer Street
Lilyfield NSW 2040
Phone: 61 2 9555 6099
www.lemontage.com.au

Located minutes from the city centre and built with flexibility in mind, Le Montage features five opulent ballrooms which can cater from 10 – 1200 seated guests over two grand levels. Le Montage exhibits modern, luxurious European decor including chain chandeliers, marble foyers, ebony coloured interiors, a designer wrought iron sweeping staircase, water features and more.



SMC Conference and Function Centre

66 Goulburn Street
Sydney NSW 2000
Phone: 61 2 9284 2888
www.smcfc.com.au

Located in the heart of Sydney, SMC Conference and Function Centre offers ample space for an array of meetings and functions. SMC offers 16 function rooms for hire and can accommodate everything from 1:1 meetings to a theatre setup of 600 or a cocktail styled function of 1,000 plus.



Sydney Convention and Exhibition Centre, Darling Harbour

Darling Drive
Darling Harbour NSW 2009
Phone: 61 2 9282 5000
Fax: 61 2 9282 5041
www.scec.com.au

With a spectacular waterfront location and world-class facilities, the Sydney Convention and Exhibition Centre (The Centre) is Australia's leading venue for conferences, exhibitions and events. Two purpose-built auditoriums and 33 flexible exhibition, meeting and dining spaces make the Centre perfect for events of all sizes.



Sydney Opera House

Benelong Point, GPO Box 4274
Sydney NSW 2000
Phone: 61 2 9250 7111
Fax: 61 2 9241 6415
www.sydneyoperahouse.com

Imagine your event at one of the world's most iconic locations. Sydney Opera House can orchestrate events from the original concept to completion in any one of their unique and iconic venues.



Sydney Olympic Park

Level 1
8 Australia Avenue
Sydney Olympic Park, NSW 2127
Phone: 61 2 9714 7133
Fax: 61 2 9714 7135
www.sydneyolympicpark.com.au

The Park's 10 world-class venues offer over 100 function spaces for events from 10 up to 6,000. Centrally located, the Park offers onsite hotels, award-winning caterers and excellent transport facilities.

Government and business associations



Trade & Investment

NSW Trade & Investment

Level 47, MLC Centre
19 Martin Place, Sydney
Sydney NSW 2001
Tel: +61 2 9338 6600
Fax: +61 2 9338 6850
www.trade.nsw.gov.au

NSW Trade & Investment is the lead economic development agency in New South Wales, responsible for driving sustainable economic growth across the state. The agency achieves results by collaborating with and supporting businesses, industries and communities to advance investment, trade, innovation, productivity and regional growth across all sectors.



Planning & Infrastructure
Sydney Harbour Foreshore Authority

Sydney Harbour Foreshore Authority - Darling Harbour

Level 6 66 Harrington Street
The Rocks NSW 2000
Phone: 61 2 9240 8500
Fax: 61 2 9240 8855
www.darlingharbour.com

Darling Harbour's state-of-the-art venues include purpose-built conference and exhibition facilities in addition to restaurants and hotels for gatherings of 20 to 20,000 people.



Planning & Infrastructure
Sydney Harbour Foreshore Authority

Sydney Harbour Foreshore Authority - The Rocks

Level 6 66 Harrington Street
The Rocks NSW 2000
Phone: 61 2 9240 8500
Fax: 61 2 9240 8855
www.therocks.com

The Rocks is home to Australia's most important heritage sites, as well some of Sydney's best restaurants, oldest pubs, luxurious hotels, parks, boutique shopping and more than 30 galleries and museums. The Rocks offers many unique indoor and outdoor function venues.



Sydney Business Chamber

Level 12, 83 Clarence Street
Sydney, NSW 2000
Ph 61 2 9350 8100
Fax 61 2 9350 8199
www.thechamber.com.au

Sydney Business Chamber aims to increase business opportunities for members through a range of information-based events. The Chamber also works to remove obstacles to business growth through government lobbying and promoting Sydney as a Regional Head Quarters (RHQ).

Professional event organisers and destination management companies



ICMS Australasia

Level 9 234 George Street
Sydney NSW 2000
Phone: 61 2 9254 5000
Fax: 61 2 9251 3552
www.icmsaust.com.au

Established in 1966, ICMS Australasia has an unparalleled reputation for dedicated service and leading-edge creativity for conferences, exhibitions and special events.

Australia is a very exciting country to visit. If you are organising an incentive program, a tour linked to a conference or a special interest group trip, ICMS Australasia will create a unique adventure for you and your guests.




WaldronSmith Management


Suite 49, Level 3
89 - 97 Jones Street
Ultimo, NSW 2007 Australia
Phone 61 2 9126 8040
Fax 61 3 9645 6322
www.waldronsmith.com.au

WaldronSmith Management provides an overall solution that exceeds expectations for all stakeholders in the management of national and international conferences - the team brings people together and your conference to life.

Appendix 2

Budget

INTERNATIONAL UNION OF PURE AND APPLIED CHEMISTRY (IUPAC) INTERNATIONAL CONFERENCE ON CHEMISTRY EDUCATION						
Conference Budget: Sydney 2016						
Based on: 350/400 paying delegates						
All rates in 2013 dollars						
Version 6			BUDGET (GST exclusive)			
DELEGATES						
REVENUE						
			\$	250	350	400
IUPAC - Member						
	Early bird registration \$550	25%	500.00	31,250	43,750	50,000
	Standard registration \$660	17%	600.00	25,500	35,700	40,800
	Late registration \$770	2%	700.00	3,500	4,900	5,600
IUPAC - Non-Member						
	Early bird registration \$660	25%	600.00	37,500	52,500	60,000
	Standard registration \$740	17%	672.72	28,591	40,027	45,745
	Late registration \$800	2%	727.27	3,636	5,091	5,818
PhD Students/Early Career Researcher - Member						
	Early bird registration \$350	2%	318.18	1,591	2,227	2,545
	Standard registration \$395	2%	359.09	1,795	2,514	2,873
	Late registration \$440	1%	400.00	1,000	1,400	1,600
PhD Students/Early Career Researcher - Non-Member						
	Early bird registration \$395	2%	359.09	1,795	2,514	2,873
	Standard registration \$450	2%	409.09	2,045	2,864	3,273
	Late registration \$495	1%	450.00	1,125	1,575	1,800
	One day registration - Member \$250	1%	227.27	568	795	909
	One day registration - Non-Member \$320	1%	290.91	727	1,018	1,164
		100%				
TOTAL REGISTRATION REVENUE				140,625	196,875	224,999
OTHER REVENUE						
	Sponsorship			15,000	15,000	15,000
	NSW Government Sponsorship (already secured)			0	20,000	20,000
	RACI Seed Funding			5,000	5,000	5,000
	Faculty of Science University of Sydney Sponsorship (Venue costs)			44,182	44,182	44,182
SOCIAL						
	Congress Dinner Additional Tickets (\$150 inc GST)	50%	136.36	17,045	23,864	27,273
	Welcome Reception & Opening Ceremony (\$65 inc GST)	5%	59.09	739	1,034	1,182
BANK INTEREST				1,000	1,000	1,000
TOTAL OTHER REVENUE				82,966	110,080	113,636
TOTAL REVENUE				223,591	306,954	338,636
EXPENDITURE						
FIXED EXPENDITURE						
VENUE						
11501	Venue Hire - Sydney University			44,182	44,182	44,182
11502	Audio Visual/ Speaker Ready Room (no technical support, equipment only)			6,000	6,000	6,000
11503	Signage			3,000	3,000	3,000
11504	Poster Boards \$65 per board	30.00	59.09	1,773	1,773	1,773
VENUE TOTAL				54,955	54,955	54,955
SCIENTIFIC PROGRAM						
11512	Invited Speakers - International Free of Charge Registration	3	500.00	1,500	1,500	1,500
11513	Invited Speakers - National	2	500.00	1,000	1,000	1,000
11514	Speaker Honoraria	5	1,000.00	5,000	5,000	5,000
11515	Speakers Gifts	5	150.00	600	600	600
SCIENTIFIC PROGRAM TOTAL				8,100	8,100	8,100
PRINTING						
11521	Conference Logo Design			1,500	1,500	1,500
11525	1st Announcement Postcard			2,000	2,000	2,000
11527	Sponsorship Prospectus			2,500	2,500	2,500
11528	Registration Brochure/ Call for Papers			5,000	5,000	5,000
11531	Program book			11,000	11,000	12,000
PRINTING TOTAL				22,000	22,000	23,000
MARKETING AND PROMOTIONS						
11564	Website - design and updates (2014-2016)			10,000	10,000	10,000

INTERNATIONAL UNION OF PURE AND APPLIED CHEMISTRY (IUPAC) INTERNATIONAL CONFERENCE ON CHEMISTRY EDUCATION					
Conference Budget: Sydney 2016			CELEBRATING 45 YEARS • 1966-2011		
Based on: 350/400 paying delegates					
All rates in 2013 dollars					
Version 6			BUDGET (GST exclusive)		
DELEGATES					
11565	Email Marketing		10,000	10,000	10,000
MARKETING AND PROMOTIONS TOTAL			20,000	20,000	20,000
ADMINISTRATION					
11577	Postage/Couriers/P/copying/Stationery/Travel/ Phone/ Taxis		2,500	2,500	2,500
11578	Bank Charges		750	750	750
11579	Credit Card Fees		3,164	4,430	5,062
11580	Repayment of RACI Seed Funding		5,000	5,000	5,000
11582	ICMSA PCO Management Fee (\$99 inc GST per delegate)	90.00	22,500	31,500	36,000
ADMINISTRATION TOTAL			33,914	44,180	49,312
ON-SITE EXPENSES					
11593	Telecommunications		500	500	500
11595	Onsite Staff expenses		1,500	1,500	1,500
11596	Uniforms		1,000	1,000	1,000
11597	Computer Hire/Network/Printer (non-AV program)		1,500	1,500	1,500
11598	Photocopier/Fax Hire		500	500	500
11606	Internet Café		5,000	5,000	5,000
ON-SITE EXPENSES TOTAL			10,000	10,000	10,000
FIXED EXPENDITURE			148,969	159,234	165,367
TOTAL FIXED EXPENDITURE			\$148,969	\$159,234	165,367
VARIABLE EXPENDITURE					
			250	350	400
CATERING/SOCIAL EVENTS					
11652	Congress Day One - Monday From \$43.50 per person	85%	39.55	8,403	11,765
11653	Congress Day Two - Tuesday \$43.50 per person	85%	39.55	8,403	11,765
11654	Congress Day Three - Wednesday \$43.50 per person	85%	39.55	8,403	11,765
11655	Congress Day Four - Thursday \$43.50 per person	80%	39.55	7,909	11,073
11656	Congress Day Five - Friday \$43.50 per person	70%	39.55	6,920	9,689
11657	Welcome Reception - Min spend \$51 per person x 100 pax	70%	46.36	8,114	11,359
11658	Congress Dinner - Food and Beverage \$132 per person	50%	120.00	15,000	21,000
11659	Congress Dinner - Entertainment			7,500	7,500
11660	Venue surcharge - Sunday \$8.00pp		7.27	1,818	2,545
CATERING/SOCIAL EVENTS TOTAL			72,472	98,460	113,955
DELEGATE MATERIALS					
11677	Name Badges and lanyards	10.00	2,500	3,500	4,000
11678	Satchels	15.00	3,750	5,250	6,000
TOTAL DELEGATE MATERIALS			6,250	8,750	10,000
TRANSPORT/TOURS					
11687	Transport to dinner venue	0.00	0	0	0
TOTAL TRANSPORT/TOURS			0	0	0
TOTAL VARIABLE EXPENDITURE			78,722	107,210	123,955
TOTAL FIXED & VARIABLE EXPENDITURE			227,690	266,444	289,322
PROFIT AND LOSS STATEMENT					
TOTAL REVENUE			223,591	306,954	338,636
Congress Expenditure			227,690	266,444	289,322
TOTAL EXPENDITURE			227,690	266,444	289,322
CONFERENCE & EXHIBITION PROFIT			-4,100	40,510	49,314

Appendix 3

Useful facts – Sydney, Australia

Time

Sydney operates on Australian Eastern Standard Time (AEST), meaning it is 10 hours ahead of Greenwich Mean Time (GMT). Daylight saving operates between October and April and sees Sydney's time move to 11 hours ahead of GMT.

Currency, credit cards and money

Sydney's currency is the Australian Dollar (A\$) and currency exchange is available at international airports and many hotels and banks. All major credit cards, including American Express, MasterCard and Visa, are widely accepted and food and beverage outlets also have access to an electronic payment system known as EFTPOS.

Banks

Banks are open Monday to Friday, 9.30 am to 4 pm or 5 pm, depending on the branch. A select number of major branches also open on Saturday mornings. Automated Teller Machines (ATMs) are widely available across the city.

Climate

A major draw card for international visitors, Sydney's subtropical climate is temperate year round, with warm and sunny summers and mild winters. Sydney's summer months are December to February and winter falls from June to August.

Average daily temperatures range from 16°C/61°F in winter to 26°C/78 °F in summer. Mean temperatures by month for Sydney are provided below.

	Jan	Feb	Mar	Apr	May	Jun
Mean Max (°C)	26	26	25	22	19	17
(°F)	78	78	77	72	67	62
Mean Min (°C)	19	19	18	15	12	9
(°F)	66	66	63	59	53	49

	Jul	Aug	Sep	Oct	Nov	Dec
Mean Max (°C)	16	18	20	22	24	25
(°F)	61	64	68	72	75	77
Mean Min (°C)	8	8	11	14	16	18
(°F)	46	48	52	56	60	64

Shopping hours

Trading hours vary however most shops open until 5 pm or 6 pm in the evenings. Large shopping complexes are open late until 9 pm on Thursday evenings and most stores trade seven days a week.

Tipping and bargaining

Tipping is always your choice while in Sydney. Hotels and restaurants do not add service charges to your bill. However, in premium restaurants it is usual to tip (10 per cent of the bill) waiters who offer good service. Bargaining is not a custom in Australia.

Taxes

Australia has a standard 10 per cent goods and services tax [GST] that applies to all consumer transactions, such as restaurant meals, hotels and consumer goods. International visitors, subject to conditions, can apply for a tax refund through the Tourist Refund Scheme (TRS) office at Sydney Airport. Conditions include a minimum spend of A\$300 or more in the one store and goods must be taken as carry-on baggage when returning overseas. For information visit www.customs.gov.au

Smoking

Sydney's clean air is one of its biggest appeals and smoking is not permitted indoors at pubs, bars, restaurants and cafes or in public places such as cinemas, theatres, trains, ferries and buses. A selection of hotels offer smoking rooms.

Public holidays 2016

New Year's Day	1 January
Australia Day	26 January
Good Friday	25 March
Easter Sunday	27 March
Easter Monday	28 March
Anzac Day	25 April
Queen's Birthday	13 June
Bank holiday*	1 August
Labour Day	3 October
Christmas Day	25 December
Boxing Day	26 December

*Applies to banks and certain financial institutions

Appendix 4

Visa fact sheet



Visa Options for Business Events such as Conferences, Meetings or Seminars

International Event Coordinator Network (IECN)

While this fact sheet provides an outline of the most common business visas, please note that there are many visa options available for visiting Australia. The appropriate visa will depend amongst other things, on the person's purpose for visiting.

All visitors to Australia must have a valid visa to travel to and enter Australia (other than New Zealand passport holders who will normally be granted a Special Category visa on arrival, provided they meet health and character requirements; and permanent residents of Norfolk Island who may be granted a Permanent Resident of Norfolk Island visa on arrival).

Visa options

If you are planning to visit Australia for a business event such as a conference, meeting or seminar, you need to apply for a business visitor visa. The passport which you hold determines whether you can apply online, or if you need to lodge a paper-based application. The following information will help you identify the right visa and application process applicable to you.

Online applications

eVisitor

European Union (EU) passport holders, and some other European passport holders, are eligible to apply individually online for an eVisitor visa to travel to and enter Australia. For a business event, the most appropriate visa is the eVisitor (Business stream) visa.

eVisitor eligible countries

Andorra	France	Lithuania	Republic of San Marino
Austria	Germany	Luxembourg	Slovak Republic
Belgium	Greece	Malta	Slovenia
Bulgaria	Hungary	Monaco	Spain
Cyprus	Iceland	The Netherlands	Sweden
Czech Republic	Ireland	Norway	Switzerland
Denmark	Italy	Poland	United Kingdom – British Citizen
Estonia	Latvia	Portugal	Vatican City
Finland	Liechtenstein	Romania	

A separate online eVisitor (Tourist stream) application is required for each family member who holds a passport from an eligible country and wishes to travel with you to Australia, including children under the age of 18 who are included on your passport. Applications for eVisitor visas are free.

Further information on the eVisitor visa can be found on the website.

See: www.immi.gov.au/visitors/tourist/evisitor/

eVisitor applications can be made online.

See: www.immi.gov.au/e-visa/evisitor.htm

Electronic Travel Authority (ETA)

Passport holders from a number of countries are also eligible to apply for an Electronic Travel Authority (ETA) to travel to and enter Australia. For a business event, the most appropriate ETA is the ETA (Business Entrant) (Subclass 977).

ETA eligible countries

Passport holders from the following countries are eligible to apply for an ETA through a travel agent, airline, specialist service provider or Australian visa office outside Australia:

Andorra	Malaysia
Austria	Malta
Belgium	Monaco
Brunei	The Netherlands
Canada	Norway
Denmark	Portugal
Finland	Republic of San Marino
France	Singapore
Germany	South Korea
Greece	Spain
Hong Kong (SAR)*	Sweden
Iceland	Switzerland
Ireland	Taiwan**
Italy	United Kingdom - British Citizen
Japan	United Kingdom - British National (Overseas)
Liechtenstein	United States of America
Luxembourg	Vatican City

* A Hong Kong Document of Identity (HKDI) cannot be used to apply for an ETA. Residents of Hong Kong require a citizen passport to apply for this visa.

** Holders of Taiwan passports in Taiwan can apply through an approved ETA travel agent in Taiwan. Holders of Taiwan passports outside Taiwan should approach their closest Australian visa office.

Travel agencies, airlines or specialist service providers may choose to impose a fee to arrange an ETA on your behalf.

ETA eligible countries – Online Applications

Passport holders from the following countries can also apply for an ETA online through the ETA website.

See: www.eta.immi.gov.au/

Brunei	Malaysia
Canada	Singapore
Hong Kong (Special Administrative Region) *	South Korea
Japan	United States of America

* A Hong Kong Document of Identity (HKDI) cannot be used to apply for an ETA. Residents of Hong Kong require a citizen passport to apply for this visa.

There is no visa application charge for ETA applications lodged online but a service fee of AUD20 is charged for use of the ETA website.

Further information on the business ETA can be found on the website.

See: www.immi.gov.au/skilled/business/956-977/

Each family member who holds a passport from an ETA eligible country and wants to travel with you to Australia must apply for their own ETA. This includes children under the age of 18 who are included on your passport. The most appropriate ETA for accompanying family members is the ETA (Visitor) (Subclass 976).

Further information on the visitor ETA can be found on the website.

See: www.immi.gov.au/visitors/tourist/976/

Business (Short Stay) visa (Subclass 456) — paper-based applications

All other passport holders need to submit a paper-based application for a Business (Short Stay) visa (Subclass 456).

- For Form 456 Application for a Business (Short Stay) visa
See: www.immi.gov.au/allforms/pdf/456.pdf
- To obtain the application document checklist for a Business (Short Stay) visa (subclass 456)
See: www.immi.gov.au/skilled/business/pdf/456-checklist.pdf
- To find the nearest Australian visa office to your current place of residence.
See: www.immi.gov.au/contacts/overseas/index.htm

More information on this visa is available on the website.

See: www.immi.gov.au/skilled/business/456/

This visa application can also include family members wanting to travel with you to Australia such as spouse and dependent children.

Things to consider before lodging an application

Health and character requirements

All visa applicants must be assessed against Australia's health and character requirements. These requirements are designed to protect the safety and security of the Australian community.

Health requirements

As part of the visa application process you may be required to undertake a medical examination, chest x-ray and/or other health checks.

The department will advise you of the applicable health checks (if any), based on your individual circumstances.

Information on which health checks may apply to you is available on the website.

See: www.immi.gov.au/allforms/pdf/1163i.pdf

Character requirements

As part of the visa application process, you must show that you are of good character to pass Australia's character test. Information on the character test is available on the website.

See: www.immi.gov.au/media/fact-sheets/79character.htm

If you are unsure whether you can pass Australia's character test because of prior criminal convictions you should lodge a paper-based application at the Australian visa office nearest to your current place of residence, at least four months prior to the event start date.

Contact information for Australian visa offices is available on the website.

See: www.immi.gov.au/contacts/overseas/index.htm

Travel sanctions

For information on countries subject to travel sanctions, please refer to the Department of Foreign Affairs and Trade's. Nationals of these countries may not be permitted to travel to and enter Australia.

See: www.dfat.gov.au/un/unsclsanctions/index.html

Biometrics Program

Biometrics are collected at an Australian Visa Application Centre for visitors lodging a paper-based visa application from the countries listed at the department's website.

See: www.immi.gov.au/allforms/biometrics/offshore/countries.htm

Invitation and registration to attend the event

Although this is a separate process to lodging your visa application, when assessing whether you meet the criteria for the grant of a visa the department may take into account whether you are registered, or were invited, to attend the event.

Confirmation of registration, or a copy of your letter of invitation, should accompany paper-based visa applications.

Cut-off date for lodging paper based applications

All visitors should apply for a visa at least two months prior to the intended date of departure, and four months prior for people with character or health concerns.

Obligations of visa holders

On arrival at Australia's border you must identify yourself, present your travel documents, and complete an Incoming Passenger Card (IPC). The IPC requires visitors to declare their health status and any prior criminal convictions.

If you do not meet immigration clearance requirements, you may be refused entry to Australia.

More information on immigration clearance processes at Australia's borders is available on the website.

See: www.immi.gov.au/managing-australias-borders/border-security/air/airport.htm

You must comply with your visa validity and visa conditions while in Australia. For paper-based applications, this information is available on your visa label. For online applications, it is available on the letter or email confirming the grant of your visa.

If you breach these conditions, your visa may be cancelled.

If your visa expires while you are still in Australia, you become an unlawful non-citizen. Unlawful non-citizens are liable to be detained and removed from Australia.

Need help?

More information is available on the IECN website.

See:

www.immi.gov.au/visitors/event-organisers-participants/

www.immi.gov.au/allforms/pdf/1025i.pdf

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